

GENEVA|2020

History: Geneva 2020 was launched with inspiration from the Stanford Social Innovation Review 2011 article [“Collective Impact,”](#) and is anchored at Hobart and William Smith Colleges.

Vision Statement:

Geneva is a vibrant community of vast opportunities where people prosper and our children thrive.

Strategy: We will build a stronger Geneva by harnessing the resources of the entire community to create educational success for all Geneva youth from “cradle to career.”

Goals:

- Every child enters school ready to learn.
- Every student is supported and engaged and succeeds in school.
- Every graduate attains employment or a post-secondary credential.

Community-driven Leadership:

- Our Executive Board consists of 10 to 15 members, one Chair and one Vice-Chair, meets every other month, and its primary responsibility is to ensure strategy alignment and find funding to support data-driven efforts in the community.
- Our Advisory Board consists of 30 to 40 members, the Vice Chair of the Executive Board is the Chair of the Advisory Board, which meets four times a year (including report release). The primary responsibility of the Advisory Board is to actively engage with and support the work of the Action Teams and maximize collaborative potential towards the “cradle to career” mission.

With guidance from the [national StriveTogether Network](#) and leadership from local leaders on the Executive and Advisory Boards, Geneva 2020 coordinates **Action Teams** that are focused on:

- Kindergarten Readiness
 - Support the work of Success for Geneva’s Children through PACE (Parental Appraisal of Childhood Experiences) survey collection efforts
 - Encourage family engagement through “Ready Rosie” expansion into child-care centers and classrooms
 - Collaborate with Geneva Reads to provide books and “Top Ten Kindergarten Skills” lists to all incoming Kindergarten parents
 - Support academic and family engagement efforts at Head Start
- Literacy
 - Continue Mission STEAM Summer efforts
 - Data collection from summer programs
 - Summer Reading Adventure (in collaboration with Geneva Public Library, Boys and Girls Club, YMCA, the Geneva Recreation Center, Jim Dooley Center, etc.)
 - Coordinate College Bound 2nd grade campus visit to HWS Colleges
 - Indirectly support the work of HWS Tutor Corps and America Reads (125 tutors who work twice weekly with local youth at 7 after-school program locations)
- STEAM
 - Support Cornell AgriTech summer internships for Geneva High School (GHS) students
 - Promote and build Agricultural Education Program at Geneva City School District
 - Promote FLCC STEAM Summer Camp for local middle school students
 - Coordinate College Bound 6th Grade Visit to HWS Colleges
- College Readiness
 - Encourage FAFSA completion for seniors at GHS

- Prepare and distribute Senior Binders, which contain resources to help seniors prepare for college
- Support Finger Lakes Community College's Pre-College Advisor at GHS
- Coordinate College Bound 9th Grade visit to HWS Colleges
- HWS Summer Academy 2020 (three-week academic program in July for academically strong students from low SES backgrounds)

Aspirational Goals:

- Graduation rate:
 - Our goal is to raise the graduation rate to 90 percent by 2020 for all Geneva City School District students
- Literacy:
 - The percent of students performing at mastery, scoring 85% or above on NYSED Regents exams or Level 4 on NYSED assessments, will increase to at least twenty percent (20%) of all students.
 - The percent of students performing with proficiency, scoring 65% or above on the NYSED regents exams or Level 3 or above on NYSED assessments, will increase to at least eighty percent (80%) of all students.
- College and Career Readiness:
 - In collaboration with GHS Guidance Counselors, our goal is to expand GHS alumni outreach efforts to determine higher education and career pathways
- Collaborate across sectors to help maximize cradle-to-career success opportunities:
 - Work collaboratively with partner agencies to support a Finger Lakes Resiliency Center, which will create a trauma-informed community and advance upward mobility and equity opportunities for families.
 - Work with the City of Geneva and other partners on providing students with career awareness, training and mentorship opportunities, and provide entrepreneurial support and business knowledge to families.
 - Provide a welcoming community to all families throughout the Geneva area through family-friendly public spaces, businesses, and neighborhoods.
- Collaborate with the Geneva Education Foundation to determine commendable projects and programs worthy of funding.

Pride Points: As we transition to Geneva 2030, we are proud to support the work of GCSD, which has seen an increasing graduation rate from 70.7% in 2011 to 83.4% in 2018. We are proud to convene community stakeholders annually to distribute our community report, which highlights progress related to our cradle-to-career goals and prompts conversation and targeted approaches to address persistent challenges. We are proud to have hosted every 2nd, 6th, and 9th grader at HWS Colleges for a “College Bound” program that is developmentally created to support literacy, STEAM, and college and career readiness goals, resulting in 3,600 unique visits since 2012. We are proud to have supported the creation of the “Summer Literacy Academy” at the Boys and Girls Club, to have helped launch a family engagement strategy via mobile devices that builds math and literacy skills (Ready Rosie), and have supported over 20 Career Chats at Geneva High School. We are proud to align with the Geneva Education Foundation and support access to Advanced Placement exams, mobile technology access in our community, and address other educational equity issues. We are proud to have played a key role in both the [All-America City](#) competition in 2015 and the [Downtown Revitalization](#) initiative in 2017.

Geneva 2020 gratefully acknowledges The William G. McGowan Charitable Fund, The ESL Foundation, the Rochester Community Foundation, and the Farash Foundation for continued support. For more information, please visit www.geneva2020.org, email geneva2020@hws.edu or call (315) 781-3825.