Opportunities in Community Service, Civic Engagement and Civic Leadership...Leading to a life of Engaged Citizenship.

COMMUNITY SERVICE
MKL Jr. Day of Service 1/22/11
International Volunteer Day 12/5/10
Relay for Life - Luminaria
HWS Backpack Program for Geneva Students
West Street School Performing Arts Night 1/15 app due

CIVIC ENGAGEMENT
U.S. Summit for Global Citizen Diplomacy
Grad Nations Campaign Calls for a Civic Marshall Plan that Includes National Service
Geneva Heroes Applications due 12/17
Environmental Explorers Applications due 1/17
Samuel Huntington Public Service Award
Service Learning & the National Learn & Serve Challenge

CIVIC LEADERSHIP
Honorary Board Member at Geneva Chamber of Commerce position open email resume by 12/17
America Reads Coordinator Applications due 1/17

ENGAGED CITIZENSHIP
America Speaks.org
Ethical Consumerism
Center for Community Engagement and Service Learning (CCESL) is still accepting applications for America Reads and America Counts tutors for Spring 2011. Federal Work Study paid all others volunteers or service learning credit. Applications accepted on a rolling basis. First come first served.

For application go to our web page below:
http://www.hws.edu/academics/service/volunteer_opportunities.aspx

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<td>7:30-9:15</td>
<td>Lafayette (1 hour 45 minutes x 2 = 3.5 hours/week)</td>
<td>9:00-10:05</td>
<td>St. Stephen’s</td>
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<td>Main Street Elementary (1 hour 30 minutes x 2 = 3 hours/week)</td>
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Celebrate service in honor of Martin Luther King Jr. Day!

Participate in

Days of Service!

Saturday, January 22nd, 2011

12:00 - 4:00 pm
Meet in the Vandervort Room
Lunch will be provided!

Click here to sign up!

http://www.tinyurl.com/hwsdos
Volunteers, this is your moment. Celebrate International Volunteer Day (IVD) 2010!

IVD offers an opportunity for volunteer organizations and individual volunteers to make visible their contributions - at local, national and international levels - to the achievement of the Millennium Development Goals (MDGs). The United Nations Volunteers (UNV) programme has made volunteering for one or more of the MDGs its theme for IVD 2010, reminding people around the world of the difference that they can make. IVD provides an opportunity to highlight and showcase how volunteerism is contributing to achieving the Millennium Development Goals (MDGs).

Through an online community, www.facebook.com/unvolunteers, Share the Story is inviting you to join the global discussion about how volunteerism can tip the balance towards meeting the MDGs. This year's IVD is also significant for another reason; it marks the launch of the tenth anniversary of the 2001 International Year of Volunteers (IYV+10). IYV+10 will be an opportunity for people all around the world to join a global effort to reinvigorate the spirit of volunteerism.
American Cancer Society Relay For Life
Luminaria Order Form

Hobart William Smith College
April 8, 2011
Ceremony will begin at 10pm

*Hope shines brightest during the luminaria ceremony at the Relay For Life. Each light honors someone who has battled cancer. Luminarias light the path of hope.*

YOUR NAME: __________________________________PHONE #: ________________________

TEAM OR PARTICIPANT NAME: ____________________________________

The suggested donation for each bag is $5.00.
Please fill out below the name(s), as you want them to appear on the luminaria bags.
Please print clearly.

“IN MEMORY OF” (for someone who has died of cancer)

Name on Luminaria ___________________________ # luminarias __________

“IN HONOR OF” (for a cancer survivor)

Name on Luminaria ___________________________ # luminarias __________

Please make checks payable to the American Cancer Society.

Please return this form to the team or participant you wish to receive credit or to: Emma Goodman
HWS
4234 Scandling Center
HWS Backpack Program

DONATE NOW!!

Make a Difference for Geneva's Children

Donations will go toward children in Geneva's West Street School.

DONATE:
- Apple Sauce
- Mac & Cheese
- Peanutbutter
- Juice boxes
- Lunchables
- Canned meals
- Fruit cups
- Snack packs
- etc

DONATION BINS WILL BE LOCATED AROUND CAMPUS @
- JPR
- SHERILL
- LIBRARY
- SCANDLING CENTER

WE NEED YOUR HELP!
2011 West Street School Performing Arts Night  
Wed. Feb. 2, 2011 – 5:30-7:30 p.m.  
Presenter Information/Needs Form

We are writing to ask you to volunteer your time and talent this February to bring the excitement of the performing arts to the halls of West Street Elementary (grades K-2). We are gathering professionals, community members and college students in the area to feature hands-on performing arts activities and presentations to allow all the elementary students to see the performing arts up-close and in real-life. Please consider sharing your talent!

Who will be hosting your performing arts station and what professional background would you like listed?

Please provide a one-sentence description of your performing arts station.

Do you need a table? What size?

How much space do you think you'll need if you need only floor space?

Do you need access to an electrical outlet?

Do you have any other requests/requirements for your space?

We can't thank you enough for sharing your time and talent with the students and their families. Because of you and your generosity, this should be a wonderful night for all who attend!

If you need any additional information, please don't hesitate to ask.

Sincerely,
Amy Jackson Sellers ajacks@rochester.rr.com  
GFSA Performing Arts Night Coordinator
In November, the U.S. Center for Citizen Diplomacy and the U.S. Department of State jointly hosted the U.S. Summit for Global Citizen Diplomacy which featured over 600 participants and more than 200 speakers and panelists from every facet of citizen diplomacy. Attendees represented 39 U.S. states and 41 countries around the world. The discussions were wide ranging and covered topics from the use of new media to advance citizen diplomacy, to the role of the U.S. military; from innovative practices to engage youth as citizen diplomats and enhance global education in our schools, to how businesses can leverage their unique skill sets to expand engagement and international corporate social responsibility. A short video compilation of comments made during the summit can be viewed at: http://apps.uscenterforcitizendiplomacy.org/page/share/summit-compilation

Recommendations for change and action were compiled into a report distributed at the closing plenary and laid the foundation for a decade of growth in person to person international engagement to be implemented through the decade long Initiative for Global Citizen Diplomacy. http://uscenterforcitizendiplomacy.org/summit/reports/
America's Promise Alliance, Civic Enterprises, and Johns Hopkins University's Everyone Graduates Center released its report, "Building a Grad Nation: Progress and Challenge in Ending the High School Dropout Epidemic," detailing the progress and remaining challenges facing educational achievement among our nation's youth yesterday. The report found that the U.S. graduation rate increased from 72 percent in 2002 to 75 percent in 2008, and the number of schools where 40 percent or more of the students do not graduate fell by 13 percent during the same period. The report called for a "Civic Marshall Plan" to meet the goal set by President Obama and Secretary Arne Duncan earlier this year to increase the U.S. graduation rate to 90 percent by 2020. National service is a critical component of the plan, and central to many of its proposed recommendations. Read the Corporation for National and Community Service's response to the report at www.nationalservice.gov/about/newsroom/releases_detail.asp?tbl_pr_id=1908
Become a Part of Geneva Heroes!

A service and leadership team that works together with middle and high school students to complete community service projects in the Geneva community.

Service is done Saturday mornings 9am - 2pm February 12 - April 24th at different locations throughout the community.

✧ Mentor middle and high school students
✧ Participate in community service projects
✧ Develop your leadership skills
✧ Give back to the Geneva community!

APPLICATIONS ARE AVAILABLE NOW!
Attached and available at CCESL Office Trinity Hall
Apply by Friday, December 17th, 2010

Questions?
E-mail Sarah.gall@hws.edu or Raphael.durand@hws.edu

If interested please see attached Geneva Heroes application or email serve@hws.edu
Environmental After-School Program
Spring '11 Application

For this program, we are looking for a team of passionate HWS students to work with Geneva Middle Schoolers and other HWS students in order to enhance their appreciation for the environment. We will investigate our impact on nature and its impact on us! Activities will include utilizing recycled materials to create something new and beautiful, exploring the great outdoors, discovering the inner-workings of the not-so-great indoors, finding causes to advocate for, and celebrating Geneva! The core group of HWS students will be actively involved in the planning and preparation for the program, as well as attend the Wednesday sessions with the middle schoolers. There will be one work period to prepare and one session with the kids each week, in addition to occasional meetings as needed.

If interested in applying please fill out attached Environmental After School Program application or email serve@hws.edu

The Samuel Huntington Public Service Award

The Samuel Huntington Public Service Award provides a $10,000 stipend to a graduating college senior to pursue public service anywhere in the world. The Award allows recipients to engage in a meaningful public service activity for one year before proceeding on to graduate school or a career.

Proposals Requested

Students are encouraged to develop their own proposals for public service in the U.S. or abroad. The proposal may encompass any activity that furthers the public good. It can be undertaken by the student alone or working through established charitable, religious, educational, governmental, or other public service organizations. Project summaries of prior award winners and FAQs are posted at: www.nationalgridus.com/huntington.asp.
Washington, DC - Service-learning and the National Learn & Serve Challenge are featured on the front page of the White House service website. Service-learning appears along side prominent White House priorities, including Veterans and Military Families, the September 11th Day of Remembrance, and the service response to the BP Oil Spill.

The video features Corporation for National and Community Service CEO Patrick Corvington and Director of Education and Learn and Serve America Nicole Gallant. Both Corvington and Gallant speak directly to the value of service-learning as a strategy to engage young people in academic learning and in the civic life of their communities. They also call upon students, educators, and community partners to be a part of solving our nation's most pressing problems by participating in service-learning in the year ahead.

"Each day in classrooms across the country, students are combining community service with academic learning and getting powerful results," said Corvington. "Through service-learning, millions of students are making a difference while improving their academic performance."

To learn more and to access new tools and information, visit the White House online.
Civic participation on boards of not-for-profits is critical to the functioning of our society and an important component of engaged citizenship. This program gives our students an opportunity to see how an agency governing board functions by serving on one during college. Interested students are given training on "Board Basics" and then placed on boards that request an HWS student. Some of these are the Geneva Area Chamber of Commerce, the Geneva Boys and Girls Club, the Geneva Public Library, Success for Geneva's Children and the United Way of Ontario County. For more information, please email serve@hws.edu.

Fill out a Honorary Board Member Application!
Application due by: December 17, 2010

Interested in being an America Reads Coordinator..
Apply by Jan. 17th
serve@hws.edu
Application found on Center for Community Engagement And Service Learning website.
OUR HISTORY

Since 1995, AmericaSpeaks has worked to provide citizens with a greater voice in the policy making process and to develop new institutions that can strengthen our democracy. During this time, we brought together more than 160,000 citizens in deliberations about and influence critical policy issues. For a complete review of our citizen engagement projects, visit our timeline.

FOUNDING

Beginning in 1995, AmericaSpeaks began convening thought leaders, elected officials, and advocates to discuss the state of our democracy and the kinds of changes that needed to take place across our nation in order to create a stronger, healthier democracy. Conferences at the Woodrow Wilson House, Airlie Center and the Johnson Foundation’s Wingspread facility helped to shape and define AmericaSpeaks‘ approach to citizen engagement and deliberative democracy. 

Americaspeaks.org
Phrase worth knowing!

**Ethical consumerism** is the intentional purchase of products and services that the customer considers to be made **ethically**. This may mean with minimal harm to or **exploitation** of humans, animals and/or the **natural environment**. Ethical consumerism is practiced through 'positive buying' in that ethical products are favored, or 'moral boycott', that is negative purchasing and company-based purchasing.[1]

The rise in ethical consumerism and **green brands** that identify themselves as ethical, has led to a rise in ethic-based decisions in the mass market, enabled by increased understanding and information about businesses practices. The term ethical consumerism may refer to the wider movement within marketing, which means that large corporations wish to be seen as working ethically and improving the ethical standards of their industry.

Alternative terms are **ethical consumption**, **ethical purchasing**, **moral purchasing**, **ethical sourcing**, **ethical shopping** or **green consumerism**.

http://en.wikipedia.org/wiki/Ethical_consumerism