

SAMPLE ROAD MAP PRE-BUSINESS

For the student interested in business, the liberal arts can be an extraordinarily effective vehicle. Success in the business world goes well beyond skills, and the nuts and bolts skills needed for business such as finance and marketing knowledge are readily available through internships and graduate study. Today's business entrepreneurs and managers need to be able to think creatively and to solve problems. The long legacy of successful Hobart and William Smith Colleges' alumni and alumnae attest to this fact.

Like students with other interests, you will need to choose a major and a minor, one of which must be interdisciplinary. Many students who are interest in business opt for an Economics major which certainly is a good foundation for students interested in entrepreneurship and business management. However, this is not the only path and the general rule should be to follow your undergraduate intellectual passions that result in your polishing the critical reading, writing, and problem solving skills more generally needed for business success. The Colleges has many courses distributed among many departments where you can acquire a critical knowledge that will serve you well in future business endeavors.

As a first year student we recommend that you experiment with taking courses in several disciplines to see what sparks your individual passions. As you begin to concentrate in a major, you can also choose from many subject areas to broaden your awareness of social, political, and economic forces that impinge on the domestic and global business world. Later in your student career, Hobart and William Smith Colleges offers internship opportunities in Geneva, Boston, and Washington D.C., and internationally in Denmark and other sites, that are suitable for the student with business interests.

For the student who majors in Economics, the department provides a clear path for taking courses in the discipline. For those majoring in other disciplines, and to round out the liberal arts experience for Economics majors, consider the following road map as you navigate the liberal arts curriculum of Hobart and William Smith Colleges. It is likely that in following this road map that you will earn at least an Economics minor:

Sample Road Map: Pre-Business

	COURSE SELECTIONS	
FIRST YEAR	Economics 160	Introduction to Economics
	Sociology 100	Introduction to Sociology
	Anthropology 227	Intercultural Communication
	Psychology 100	Introduction to Psychology
SOPHOMORE	Writ & Rhet 325	Writing in the Professional Workplace
	Economics 300	Macroeconomics
	Pol Science 140	Introduction to Comparative Politics
	Economics 301	Microeconomics
	Psychology 243	Organizational Psychology
JUNIOR	Sociology 242	Sociology of Business and Management
	Philosophy 236	Philosophy of Law
	Economics 204	Business Law
	Economics 240	International Trade
SENIOR	Sociology 246	Sociology of Work
	Economics 203	Collective Bargaining
	Pol Science 248	Politics of Development
	Economics 344	Economic Development and Planning

You should consider taking Accounting I and Accounting II for the basic nuts and bolts of accounting processes. Note that with the selection of courses, it is likely that you will earn a minor in Economics, so be sure to balance this with an interdisciplinary major or earn an additional interdisciplinary minor.

You can also concentrate your business interests into a topic concentration. Consider the following possible concentrations:

Cross-Cultural Perspectives and Skills

- | | |
|-------------------|-----------------------------------|
| Anthropology 227 | Intercultural Communication |
| Anthropology 298 | Modern Japan |
| Asian Studies 101 | Foundations of Asian Civilization |
| Economics 135 | Latin American Economics |

Global Development

- | | |
|------------------|---|
| Anthropology 280 | Environment and Culture: Cultural Ecology |
| Anthropology 296 | African Cultures |
| Economics 223 | Comparative Economics |
| Economics 240 | International Trade |

or

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Economics 344
Political Science 248
Sociology 201

Economic Development and Planning
Politics of Development
Sociology of International Development

or

Sociology 302

Globalization and Its Discontent

Environmental Issues

Economics 212
Geoscience 190
Philosophy 154
Sociology 271

Environmental Economics
Environmental Geoscience
Environmental Ethics
Sociology of Environmental Issues

The Impact of Gender

Anthropology 220
Bi-Disciplinary 280
Political Science 238
Writing and Rhetoric 221
Sociology 226
Sociology 233

Sex Roles: A Cross Cultural Perspective
Women's Narratives of Wealth and Power
Sex and Power
He Says, She Says
Sociology of Sex and Gender
Women in the Third World

Legal Issues

Economics 204
Philosophy 235
Philosophy 236
Political Science 296
Political Science 335

Business Law
Morality and Self Interest
Philosophy of Law
International Law
Law and Society

Race, Class, and Ethnicity

Africana Studies 225
Anthropology 205
Economics 122
Writing and Rhetoric 252

Sociology 221
Sociology 223

Afro-American Culture
Race, Class, and Ethnicity
Economics of Caring
An Anatomy of American Class: Myths,
Realities, & ...
Sociology of Minorities
Social Stratification

Technology

Computer Science 120
History 256
Media & Society 100

Principles of Computer Science
Technology and Society in Europe
Introduction to Media and Society

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Political Science 363
Sociology 249

Cyber Politics/Cyber Culture
Technology and Society

Work

Anthropology 271

Jobs, Power, & Capital: The Anthropology of
Work

Economics 203

Collective Bargaining

or

Economics 316

Labor Market Analysis

History 310

The Rise of Industrial America

Writing & Rhetoric 220

Breadwinners & Losers: The Rhetoric of Work

Sociology 246

Sociology of Work

The 21st century business person will require global and cultural competencies to work in the global economy. It is highly recommended that you choose an **off-campus program** that provides the experience of living in a society and culture unfamiliar to you. In addition, make time for an internship in a business or not-for-profit setting so that you can gain first-hand experience of the processes of business and management.