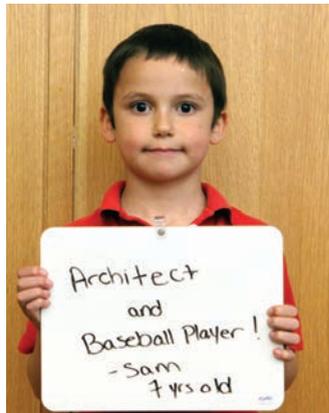
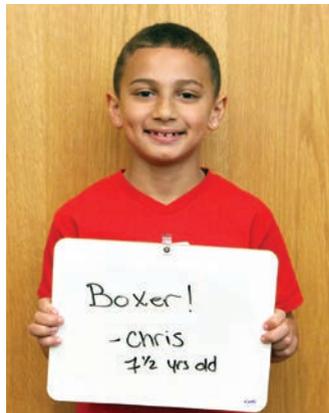
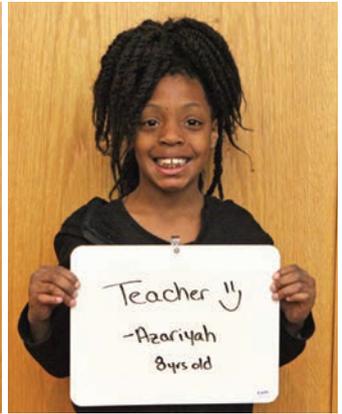
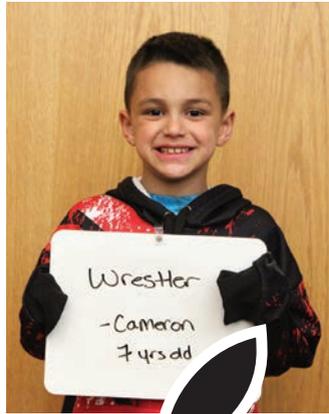


Our Community.  
Our Children.  
Our Future.

**GENEVA** | 2020   
COMMUNITY REPORT

*Spring 2017*



# GENEVA|2020

Dear Friends,

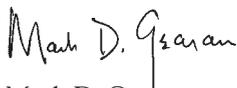
This Geneva 2020 Report reflects our community's ongoing, collective efforts to support Geneva's youth from early childhood through high school graduation. Our goal is to ensure that every child enters school ready to learn, is supported and engaged in school, and graduates ready to enter the workforce or college.

As a measure of Geneva 2020's progress, it is our hope this report can serve as a resource to drive community engagement around related issues and inform action that results in positive change.

As Geneva 2020 continues to build communitywide momentum, we remain focused on what can be done to create a more equitable and prosperous future for all of Geneva's children. We are proud of our progress to date but also know that we have more to accomplish in reaching our goals. The following pages summarize the outcome areas of Geneva 2020 including the graduation rate, literacy, career and college readiness, and early childhood.

We are grateful for the attention and support of so many in our community and encourage everyone to get involved, find ways to serve, and inspire others to engage. Nothing is more important to our future than educating our children.

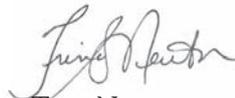
*Sincerely,*



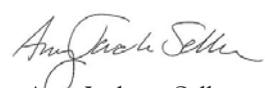
Mark D. Geatan  
Hobart and William  
Smith Colleges President



Matt Horn  
Geneva City Manager



Trina Newton  
Geneva City School  
District Superintendent



Amy Jackson Sellers  
Geneva 2020 Program  
Coordinator



GENEVA|2020 

# GENEVA|2020

VISION	Geneva is a vibrant community of vast opportunities where people prosper and all our children thrive.					
STRATEGY	We will build a stronger Geneva by harnessing the resources of the entire community in support of our children so that they may graduate prepared for lives of consequence.					
GOALS	Every child enters school ready to learn (kindergarten readiness).	Every student is supported and engaged and succeeds in school.			Every graduate attains employment or a post-secondary credential.	
OUTCOMES	Early Childhood Success (Cognitive, social, emotional, physical health, and language and literacy)	Literacy Success	STEAM Success	High School Graduation Rate	College Readiness	Career Readiness
INDICATORS	TBD based on 2015-2016 analysis of 0-4 surveys and data.	90% of students at grade level in ELA in 3rd and 6th grade.	90% of students proficient in Algebra by the end of 9th grade.	90% graduation rate in all groups in the district.	TBD based on 2015-16 analysis of focus group/ data.	TBD based on 2015-16 analysis of focus group/ data.
Attendance rate at 95% in all buildings.						



“Today, in rural communities like Geneva, there’s often a philanthropic desert. What’s been accomplished with Geneva 2020 and the collective impact model is exceptional. Geneva 2020 has exceeded the expectations of the McGowan Charitable Fund and we believe the ripple effect of success among Geneva’s students will continue to grow. It’s vital that we’re more strategic in how we support these areas and invest in programs like Geneva 2020 that are making an impact.”

– Marianne Rosica-Brand, Board Trustee, The William G. McGowan Charitable Fund



## INTRODUCTION

Geneva 2020 is a broad-based group of local citizens united with one goal – to support Geneva’s children by advancing the strategic objectives of the Geneva City School District (GCSD).

Geneva 2020 was formed in 2011 when many of the challenges facing the education system nationally were reflected in Geneva: the District was under a New York State watch with fewer than three quarters of graduating high school seniors entering college. Graduation rates hovered around a disheartening 70%.

In response, Hobart and William Smith President Mark D. Gearan convened a group of community and school leaders around his dining room table. The group read “Collective Impact” by John Kania and Mark Kramer, an article published that year in *Stanford Social Innovation Review* which outlines an effort in Cincinnati that changed that city’s public school trajectory and the lives of thousands of children. The lessons of Cincinnati’s collective impact model could, the Geneva group believed, be a model for engagement here in Geneva. If Geneva could harness the resources and talents of the entire community, we could give students the opportunities and tools necessary to succeed.



“Hobart and William Smith Colleges are honored to serve as the anchor institution for Geneva 2020 and to participate in the remarkable transformation that can happen when a community collaborates in support of one cause. Since Geneva 2020’s inception, HWS students, faculty and staff have made the success of Geneva students a priority, and we will continue to do so. With a history of accomplishment behind us, we move into the future with confidence that together we can make a difference.”

– Mark D. Gearan, President of Hobart and William Smith Colleges

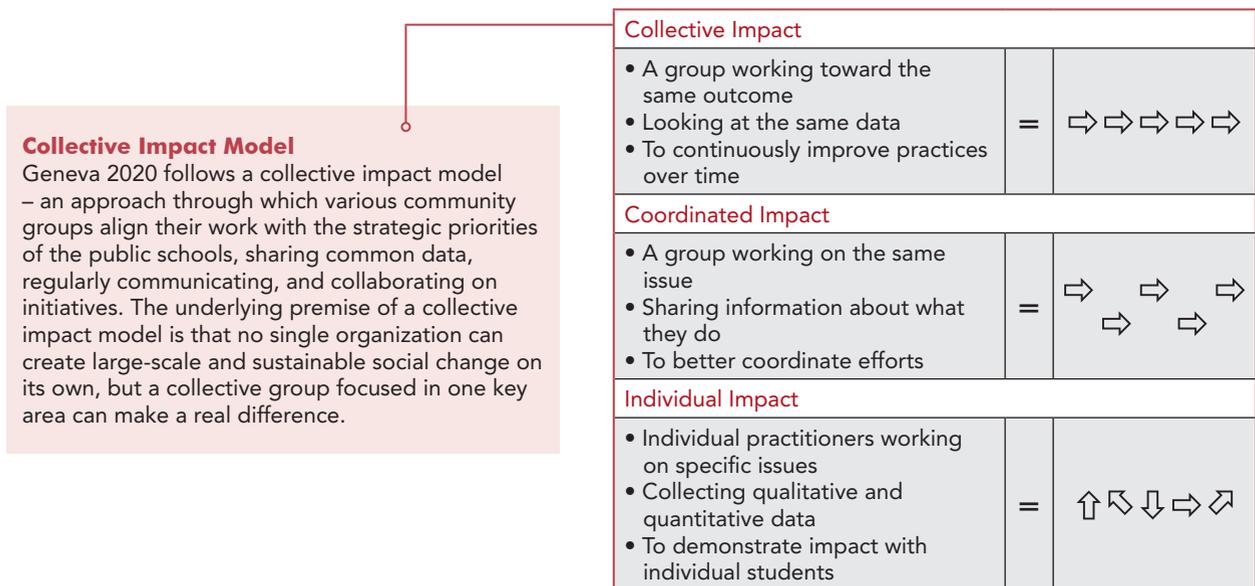


Diagram: Strive Together



**“We highlighted the ideals, progress and potential of Geneva 2020 in both the All-America City application and the Upstate New York \$10 million grant—and were successful in being awarded both. I’m confident that Geneva is headed toward an upward and inclusive trajectory, and I know Geneva 2020 will continue to help us get where we want to go as a community.”**

– Matt Horn, Geneva 2020 Steering Committee Member and City of Geneva City Manager

The School District identified three initial priority areas for student success: increasing graduation rates, promoting literacy, and improving career and college readiness. Together, leaders from across the community as well as businesses, non-profit organizations, the faith community, higher education institutions, parents and individual volunteers, joined to form Geneva 2020.

In the past six years and by collaborating with other local efforts, Geneva 2020 has been able to address School District priorities, growing existing programs and creating new initiatives that give children opportunities and access. Efforts have included everything from purchasing laboratory coats for science students to creating a tutor corps at the Geneva Boys and Girls Club. The High School has added six new Advanced Placement classes since 2012. More than 500 Geneva students visit the Hobart and William Smith campus annually for tours and programming. About 75 Geneva High School students attend monthly career chats. In 2016 alone, Geneva Reads delivered more than 15,000 books to Geneva youth. Geneva 2020 also inspired the creation of the Geneva Education Foundation, and expanded the scope of our work to include early childhood development.

Amid this activity, we’ve continued to learn, taking advantage of best practices of other organizations across the state and country, including partnering with StriveTogether, a national organization that helps communities track data on educational success as well as the SUNY Cradle to Career Alliance.

In 2015, Geneva 2020 was awarded a grant from the William G. McGowan Charitable Fund which, along with matching funds from HWS, allowed for the hiring of the Geneva 2020 Program Coordinator, the first dedicated staff member of Geneva 2020.

Geneva 2020 brings organizations together, eliminates silos, uses data to inform and influence action, and uncovers opportunities that help everyone in the community collaborate more efficiently for children.

Collectively, we’re working to create a lasting difference for Geneva.

## STATE AND NATIONAL PARTNERS



In July 2014, Geneva 2020 joined forces with SUNY’s Cradle to Career New York Alliance. Geneva 2020 is thankful for the significant support, mentorship and resources SUNY has provided.



In September 2016, Geneva 2020 was officially made a member of the nationally recognized StriveTogether network. Geneva 2020 is grateful for the wealth of shared resources and innovative ideas that StriveTogether’s 70 partners offer to all members.

## GENEVA, BY THE NUMBERS



### Population

City of Geneva 13,261  
Town of Geneva 3,291

**Total Population 16,552**

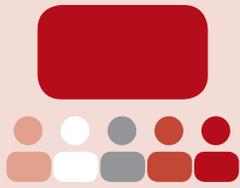
**20%:** Population Under 18 Years Old

**1.4%** of Geneva's 16-19 year olds are:

1. not in school
2. not high school graduates
3. unemployed or not in the labor force



**45.1%** of Children living in the 14456 zip code come from a single parent family



### Geneva City School District Classrooms

*Based on 25 students per classroom*

- 1 student is **Asian**
- 3 students are **Black** or **African American**
- 6 students are **Hispanic** or **Latino**
- 3 students are **Multiracial**
- 12 students are **White**

*Among those students in a typical class of 25 students:*

- 2 students are English as New Language (ENL) or English Language Learners (ELL)
- 16 students are economically disadvantaged
- 4 students receive special education

Sources: 2010 United States Census, 2010-2014 American Community Survey, 2015 City-Data, Geneva City School District

OUTCOME AREA #1:  
GRADUATION RATE



*The proud moment of receiving a diploma during Geneva High School graduation.*

## GRADUATION RATE

One of the most important priorities tackled by Geneva 2020 is the high school graduation rate. In 2010, only 7 in 10 high school students graduated and the school system was under a New York State watch. With the collective efforts of Geneva 2020, the four-year completion rate has risen to 84.9% in 2016.

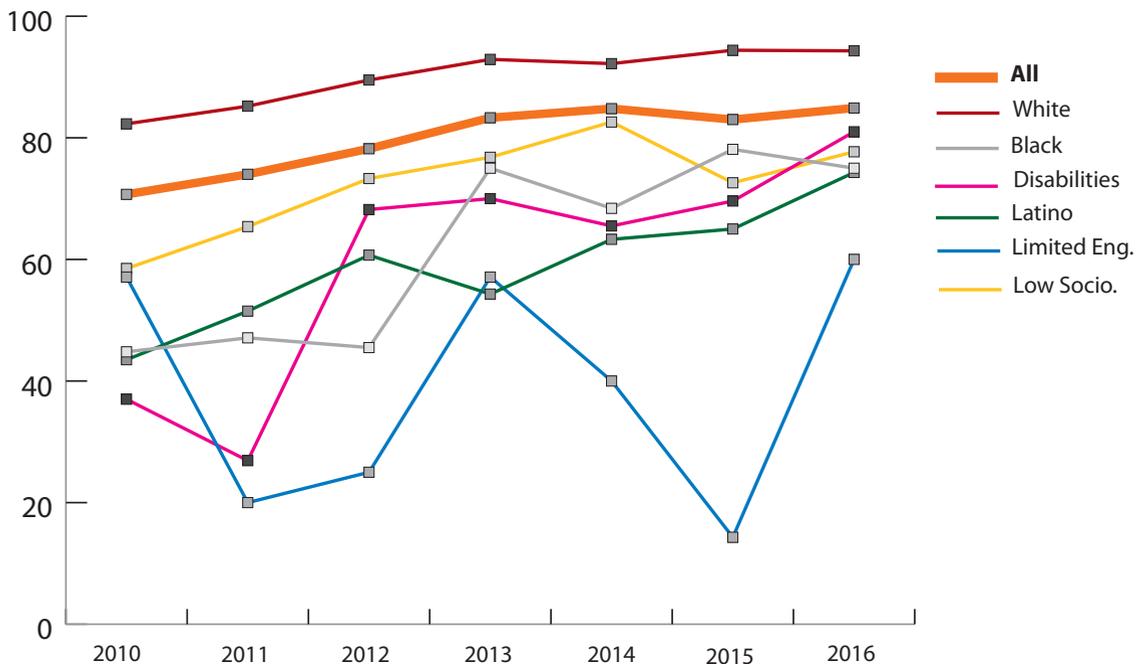
The increase is connected to the hard work of Geneva High School (GHS) administration and teachers who studied the data in 2010 and made improving graduation rates a top priority. Supported by Geneva 2020, GHS worked to find students in danger of dropping out or struggling with Regents exams. Recognizing that ninth-graders have the highest risk of dropping out, GHS created a ninth-grade academy and students who faced challenges were given additional support and resources. The results have been notable, especially considering the short timeframe.

**Graduation Rate:**  
70.7% in 2010  
84.9% in 2016

**Our goal:**  
90%

The Geneva community now stands ready to help GHS students reach a 90% graduation rate across all demographics.

### Geneva High School Graduation Rate (%)



	2010	2011	2012	2013	2014	2015	2016
All	70.7	74.0	78.2	83.3	84.8	83.0	84.9
Black	44.8	47.1	45.5	75.0	68.4	78.1	75.0
Latino	43.5	51.5	60.7	54.3	63.3	65.0	74.3
White	82.3	85.2	89.5	92.9	92.2	92.4	92.3
Limited English Proficiency	57.1	20.0	25.0	57.1	40.0	14.3	60.0
Students with Disabilities	37.0	26.9	68.2	70.0	65.5	69.6	81.0
Low Socioeconomic Status	58.5	65.4	73.3	76.8	82.6	72.6	77.7

Since 2010, the Geneva dropout rate has decreased from 15% to 8.6% in 2016.



During 2012-13, 79 GHS students took advantage of the Finger Lakes Community College college-credit Gemini classes. That number more than doubled to **174** students during 2015-16.



HOBART AND WILLIAM SMITH COLLEGES

Since 2012, our grant partnerships have supported more than 50 students who have taken a course at HWS during their senior year at no cost to them.

### ADVANCED PLACEMENT AND LEAP

At GHS, six new Advanced Placement (AP) classes have been added since 2012 while the number of students in AP classes more than doubled, rising from 75 in 2010 to 160 in 2016.

With community support, GHS officially launched the LEAP initiative (Leadership, Excellence, Achievement, Progress) to provide underrepresented students in 10th, 11th and 12th grades with support and resources for advanced and college-level courses. Since launching LEAP during the 2015-16 school year, nearly 70 students of color have enrolled in high-level classes, including AP and FLCC's GEMINI program courses, helping to advance the graduation rate and college readiness. Nearly 50% of LEAP students have maintained a "B" or higher average in AP classes. In addition to academic support services, such as tutoring, LEAP has advanced connections with area colleges and has welcomed guest speakers, including Ithaca Mayor Svante Myrick.



### THE GENEVA EDUCATION FOUNDATION

One significant outcome of Geneva 2020 has been the establishment of the Geneva Education Foundation with a mission to provide critical financial resources to priority areas. Incorporated in 2014, the Geneva Education Foundation supplements and enhances educational opportunities in the GCSD. As a not-for-profit since 2015, the Geneva Education Foundation aligns with Geneva 2020 to bolster innovative programming already offered through GCSD and support pilot programs and equal opportunities. In 2016, the annual HWS Community Barn Sale raised a record amount of more than \$10,500 for Geneva 2020

and the Geneva Education Foundation. As a result, 44 Geneva High School students received financial support to take costly Advanced Placement exams, a critical gateway determinant for college access.



**“Through the Geneva Education Foundation we have been able to make encouraging progress in our local public schools. Our mission aligns with and supports the goals of Geneva 2020. We have been able to provide direct financial assistance as well as leverage other areas of support that benefit the students of Geneva schools.”**

– Bernie Lynch, Chair of Geneva Education Foundation



**“The success of our students, born out in our graduation rate, is truly a success for and by the entire community. We owe a great deal to our partners at Geneva 2020 who continue to help focus our efforts and forge ties with the city’s nonprofits, businesses, faith community and individuals.”**

– Trina S. Newton, Superintendent of the Geneva City School District

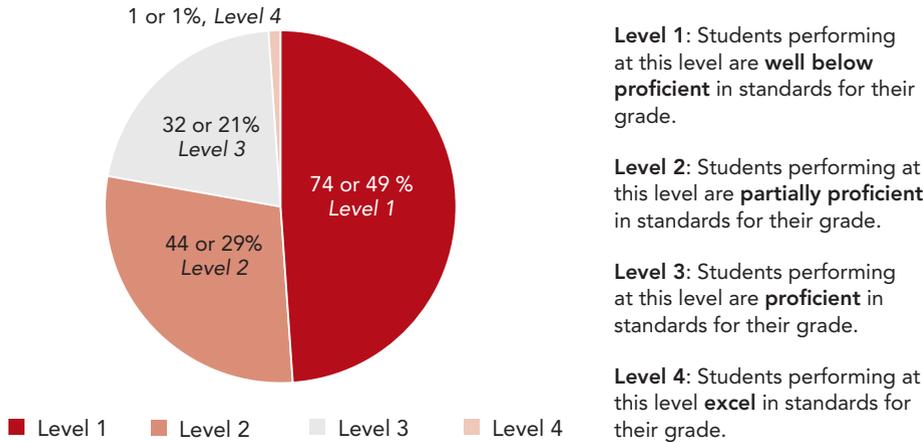
OUTCOME AREA #2:  
LITERACY



## LITERACY

Literacy among Geneva students is key to the success of our children and the Geneva 2020 goal is to ensure that 90% of all Geneva students are reading at benchmark level by third grade. With the 2016 State assessments showing that about 78%\* of third grade students in Geneva are below proficiency in English Language Arts (ELA), there is significant work to be accomplished in this area.

2016 ELA State Assessment Results: **Third Grade** (151 tested)

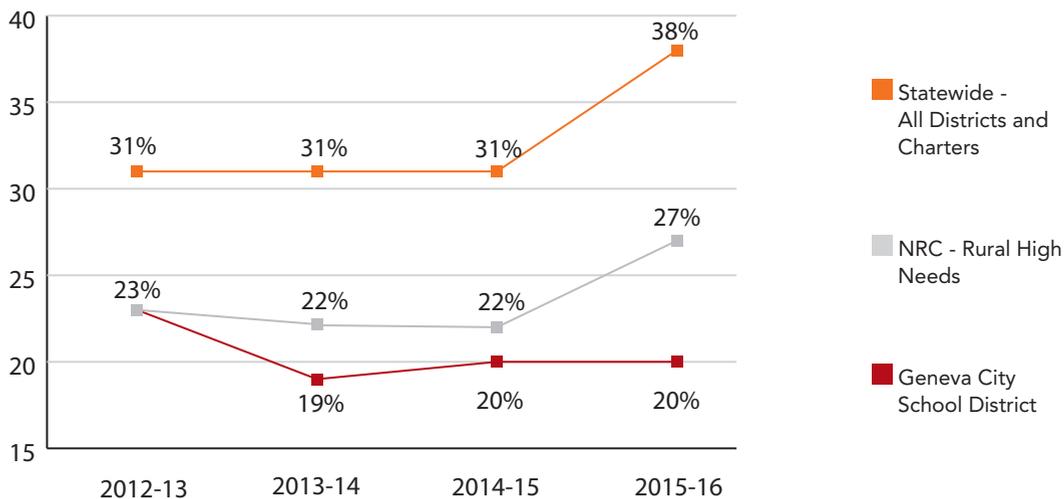


22% of third-grade students tested proficient or excelled in literacy standards in 2016

Our goal: 90%

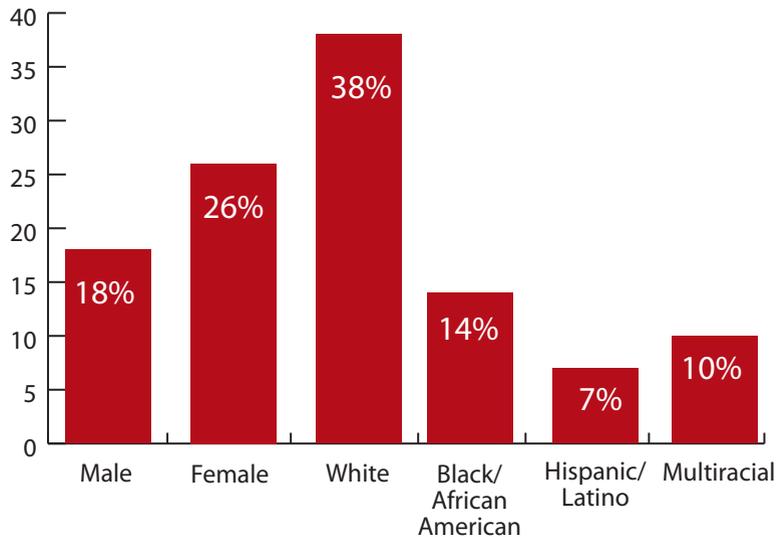
\*The data is affected by high opt-out rates in Geneva as well as a large population of students with limited English proficiency.

Percentage of Students Proficient or Above on the NYS English Language Arts **Grades 3-8**



Source: NYSED School Report Card Database

## Demographics of Students Scoring at Level 3 or 4 on ELA



Source: NYSED School Report Card Database

### HWS TUTOR CORPS

The Geneva Community Center (GCC) and the Boys & Girls Club of Geneva have been at the forefront of taking action based on Geneva 2020's vision for students, particularly around the priority area of literacy. The GCC recently collaborated with the GCSD and other local organizations, including Hobart and William Smith Colleges, to launch the HWS Tutor Corps. More than 110 HWS students, supported by GCSD teachers, circulate through the Boys & Girls Club each week to help Geneva students in academic achievement and literacy efforts.



*Students receive guidance through tutoring.*

### GENEVA READS

Launched in 2007 thanks to the generosity of the Wyckoff Family Foundation, Geneva Reads was an early adopter of the collective impact theory, bringing various literacy initiatives together under one umbrella. Some of the group's programs are below.



- Efforts began with an annual Ready-to-Read distribution, giving 20 books to each Head Start, Agri-Business Child Development (ABCD) and universal pre-kindergarten (UPK) student to build home libraries and the love of reading.
- Thanks to new gifts, Geneva Reads' Healthy Readers program donates one new book for each well-child visit (up to age 4) at Finger Lakes Medical Associates and Finger Lakes Community Health.
- Geneva Reads stocks 12 (and counting) red bookshelves throughout the City where children can take home donated books for free.
- In 2016, thanks to donor support, Geneva Reads distributed more than 15,000 new books to children in Geneva.



*“Geneva 2020 set focused, accessible and clear goals that made it easier for me to quickly align my organization with community needs. It seems simple, but having everyone – inside and outside the schools – rowing in the same direction, toward the same outcomes, clearly has gotten our ships all moving better in this town. It does take a village to raise a kid and we can’t expect the schools to do it all in six hours. All of us have a hand in it.”*

– Christopher N. Lavin, Executive Director of the Geneva Community Center and Boys & Girls Club of Geneva

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## **STEAM**

Literacy in STEAM – Science, Technology, Engineering, Art/Design and Mathematics – is essential in preparing for careers and college programs. Math and science exploration starts in the early elementary years, but the key indicator for STEAM success is mastery of algebra. Sometimes referred to as a “gatekeeper” subject, algebra is the first in the line of higher-level math courses. What’s learned in algebra sets the foundation for later math success and career success, even in careers that don’t require a college degree.

The Geneva 2020 goal is to have 90% of students passing Algebra 1 by the end of ninth grade. Currently, GCSD students take algebra in seventh, eighth and ninth grades and beyond, depending on each student’s readiness. This allows the vast majority of students to stay on track for graduation, as well as have time to explore other math courses to better prepare for college and career.

With 78.5% of 2015-16 ninth graders passing the Algebra Regents by the end of August, there is still room for improvement in this area. By creating new STEAM initiatives in the school district, for example through innovative programming like the Robotics and Aviation Clubs (the latter funded by the Wyckoff Family Foundation), the GCSD is working to better support students in this area.

## **CORNELL UNIVERSITY PARTNERSHIP**

During the school year, GCSD teachers and Cornell faculty members bring Geneva elementary students to the New York State Agricultural Experiment Station for hands-on work with Cornell graduate students and to plant school gardens. The focus on gardens continues through the summer with a science camp led by Cornell scientists. The Cornell program concludes with the Fall Harvest Festival, which focuses on the garden’s harvests and connects with the schools’ 4-H clubs.

All these connections help introduce students to gardening, agriculture, science literacy and science careers. These ongoing programs create opportunities for students to find mentors and role models in scientific fields and increase the percentage of students that pass the state mandated science test.

OUTCOME AREA #3:  
CAREER AND COLLEGE READINESS



*Students from the Geneva City School District tour Geneva General Hospital during a Geneva 2020 job shadowing day.*

## CAREER AND COLLEGE READINESS

A critical factor for future employment, a high school diploma is frequently an educational stepping stone, as more and more jobs require college degrees (or higher). According to the U.S. Bureau of Labor Statistics, in 2016, 7.7% of people nationally over the age of 25 without a high school degree were unemployed, compared with 4.7% of adults with a high school degree. Only 2.2% of persons with a college degree or higher were unemployed.

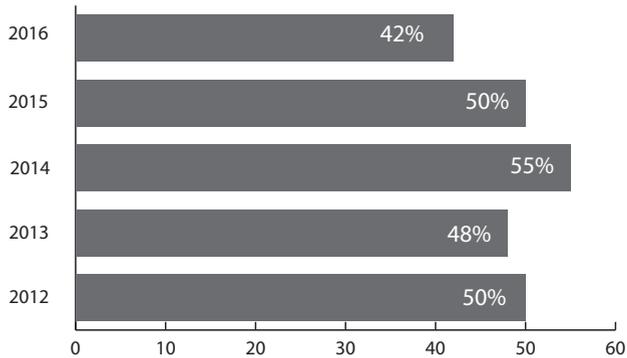
Whether traditional college is right for a graduating high school senior or a direct path to the workforce makes more sense, every student must have a plan for continuing skills and technical training beyond high school to gain a competitive edge when seeking employment or going to college.



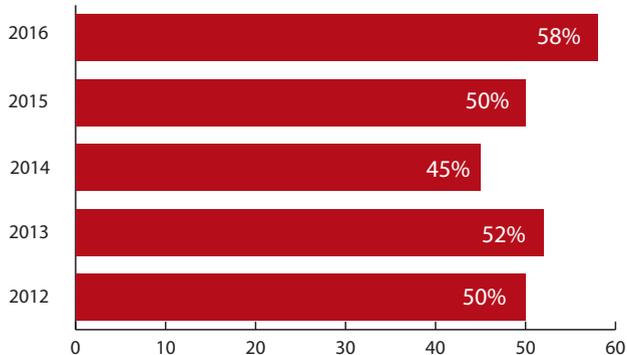
*Job shadowing with the Geneva Fire Department.*

According to research, there will be around 2.5 million new, middle-skills jobs available in 2017, accounting for nearly 40% of all job growth. These are jobs that require additional training and education after high school, but don't necessarily require a traditional college degree. Typically, these jobs are well-paying and available, but students need to learn about them to consider them a career choice.

Percent of Geneva college-bound graduates accepted to a **two-year college:**



Percent of Geneva college-bound graduates accepted to a **four-year college:**



Sources: U.S. Bureau of Labor Statistics, Economic Modeling Specialists Intl., Career Builder, Geneva City School District

Unfortunately, many high schools have dropped vocational and technical education programs for the past three decades, but thanks to our local BOCES, Geneva students have access to many of these skills.

The job market in Geneva is growing by an estimated 0.5% over the next 10 years. Occupations, however, are growing at different rates. The jobs in Geneva with the best predicted growth over the next 10 years are those that require a postgraduate degree (1.4% growth), a bachelor's degree (0.6% growth) and a two-year degree or certificate (1.0% growth). *Source: Jobs EQ*

## GENEVA 2020 COLLEGE BOUND

Visiting a college campus is an integral part of the college preparation process. Many high school students, especially first-generation college students, see college spaces as unfamiliar or even intimidating. With the goal of introducing Geneva students to the great variety of public and private colleges available, as well as options for two-year and four-year degrees, in 2011, Geneva 2020 identified two critical age groups that would benefit from exposure to a college environment. In response, Hobart and William Smith Colleges began the annual tradition of welcoming all Geneva sixth and ninth-graders to campus for a tour and age-appropriate activities.



*Geneva ninth-graders consider what it would be like to live with a roommate at college, during a session on residential education at the Hobart and William Smith campus visit.*

During the ninth-grade visit, high school students are exposed to the significant benefits of college attendance as well as the ways in which college is financially attainable. During the sixth-grade visit,



**"When organizations analyze the goals of Geneva 2020, and align existing programming or potentially create new opportunities, we can begin to guide our students toward success in school and into career preparedness. Through her role as president of the Public Education Network, HWS alumna Wendy Purifoy met with the Geneva 2020 steering committee and shared how intervention during specific times in a child's life helps them imagine what the future could hold for them. This data informed the inception of the 'Geneva 2020 College Bound' campus visits at HWS, and the attention on programming ranging from literacy for second graders to STEAM for sixth graders and college admissions process for ninth graders. We are proud to welcome more than 500 students from West Street Elementary, Geneva Middle and Geneva High School to campus annually."**  
– Katie Flowers, Geneva 2020 Steering Committee Member and Director of the HWS Center for Community Engagement and Service Learning

HWS focuses on STEAM (Science, Technology, Engineering, Art and Design, and Math) by hosting sessions on robotics and aquatic science, while delivering a taste of the arts through an acting class and step dance exhibition.

The sixth and ninth grade visits were so successful that in 2013 HWS added another visit for second-graders with a focus on literacy and the importance of summer reading.

Each year, these visits bring more than 500 Geneva students to the HWS campus where they meet the president and provost, and interact with faculty and students. By building familiarity with a college campus and the people who live and work there, our goal is for children to see college as an attainable goal.



*Sixth Graders visit the Hobart and William Smith campus.*

### **CAREER CHAT**

Geneva High School (GHS) parents started the Career Chat in GHS to help students learn about different careers and educational paths. Each month, they invite a Geneva resident to talk about his or her profession in an informational setting that includes free pizza and an iTunes gift card raffle. A GHS teacher and library media specialist has further boosted attendance by publicizing Career Chats as part of the library's special programming and by contacting teachers with classes that are a good fit with that month's career focus.

There are now around 75 students attending these Career Chats each month, and the students are giving the career chats high marks. Students have commented that they are learning about the different paths people take to get their jobs, as well as the mistakes they made and how they learned from them.



*Geneva City Councilman Mark Gramling talks with GHS students about forging your own path at the February 2016 Career Chat.*

### **J-CREW**

The Geneva Community Center created new opportunities for its older students to learn career skills by providing them work experiences at the Boys & Girls Club as junior staff, or the "J-Crew," an initiative that is currently supported by the Wyckoff Family Foundation.

OUTCOME AREA #4:  
EARLY CHILDHOOD



*A student celebrates during graduation for the Baby College program, an early literacy program for adolescent mothers. Baby College is part of a larger program called "Project Promise," a collaboration between Child & Family Resources, Finger Lakes Health and the Presbyterian Church of Geneva.*

## EARLY CHILDHOOD

Geneva 2020 has recently broadened its work to address the critical early childhood years with the goal to have every child enter school ready to learn. On average, students from lower income households hear 30 million fewer words than their counterparts, putting them at an overwhelming disadvantage, according to University of Kansas researchers Betty Hart and Todd Risley. Teaching caregivers how to talk to and interact with babies and children to help expand vocabulary is one of the best early steps to a path of future literacy and school success.

## KINDERGARTEN READINESS

A significant hurdle in ensuring that every child is ready for kindergarten is the lack of coordinated data showing how students are performing in the key skill areas that lead to kindergarten readiness.

In spring 2015, Success for Geneva's Children board members and community volunteers gathered data for this age group by giving parents and guardians of incoming kindergarteners the PACE (Parent Appraisal of Children's Experience) survey designed to help understand each incoming kindergartener in terms of past childcare, health histories, social and emotional functioning, gross motor skills and general kindergarten readiness. With leadership from HWS Professor of Sociology Wes Perkins and a student research team, this important data was included in the 2016 Success for Geneva's Children Data Report.

The 2016-17 kindergarten class consists of 194 students as of Nov. 30, 2016, of which 128 have completed surveys. Findings below:

- 57% attended prekindergarten (Pre-K), including Head Start, as a three-year old.
- 93% attended Pre-K, including Head Start, as a four-year old.
- 38% had three or more adverse childhood experiences (ACEs). ACEs are traumatic or stressful episodes that can significantly increase the risk factors for future substance abuse and education issues. Because of this reporting, the Finger Lakes Counseling Services received grant funding to support extra hours to cover this need.
- 97.5% of parents and caregivers report that their child had enough food every day.
- 26% of parents and caregivers reported that their child watched two hours or more of TV every day.
- The PACE survey also collects data on literacy, finding that 62% of the children were read to daily, 31% were read to weekly and 7% were read to monthly or almost never.



**"The experiences of early childhood can deeply impact student success as they enter school. Geneva 2020's commitment to support Geneva children during this time in their lives is critically important. Through Geneva 2020 and other initiatives like Success for Geneva's Children and Geneva Reads, we are enhancing our efforts in this area as we harness the power of the community."**

– Jane Gerling, Board Member, Geneva 2020, Success for Geneva's Children and Geneva Reads

## WHAT'S NEXT?

The next phase of Geneva 2020 work will be creating Action Teams on key strategic priorities. These workgroups will focus on outcomes and indicators and will be made up of a diverse group of Geneva representatives with interest and experience in each area. These Action Teams will include these areas:

- Kindergarten Readiness
- Literacy
- STEAM
- Graduation Rates
- College Readiness
- Career Readiness
- Attendance

If you're interested in serving on an Action Team, please contact Geneva 2020 Program Coordinator Amy Jackson Sellers at 315 781-3825 or [Geneva2020@hws.edu](mailto:Geneva2020@hws.edu).

### *With Gratitude*

#### **OUR ANCHOR ENTITY: HOBART AND WILLIAM SMITH COLLEGES**

Every collective impact initiative must have an anchor entity with the capacity to support the daily management of the partnership. Geneva 2020 is grateful to Hobart and William Smith Colleges and President Mark D. Gearan for their steadfast support.

#### **WILLIAM G. MCGOWAN CHARITABLE FUND**

All support is vital to our progress and we are especially indebted to the financial support provided by The William G. McGowan Charitable Fund. Without this grant, the collective impact efforts in Geneva could not be maintained.

#### **SUCCESS FOR GENEVA'S CHILDREN**

A special thank you to Success for Geneva's Children, not only for providing significant support and data for our community for the past few decades, but also for its partnership with Geneva 2020 and its commitment to expand its focus on data to include the cradle-to-career spectrum.

#### **WORKGROUP MEMBERS**

Thank you to everyone who has served on a Geneva 2020 workgroup, including those for communications, governance, outcomes, events and Action Teams.

#### **NATIONWIDE PARTNERS**

As we work together to support our students' success, Geneva 2020 offers our deepest gratitude and appreciation for SUNY's Cradle to Career New York Alliance and the StriveTogether Cradle to Career Network. Through these partnerships, Geneva 2020 enhances its collaborative efforts across priority areas, while gaining key resources, support and guidance essential for making positive change for Geneva students.

## **EXECUTIVE COMMITTEE**

Thank you to the Geneva 2020 Executive Committee, which acts as an agile arm of the Geneva 2020 Steering Committee:

- Mark D. Gearan, President of Hobart and William Smith Colleges
- Matt Horn, City Manager, City of Geneva
- Kelly Mittiga, Executive Vice President, Director of Performance Improvement, Lyons National Bank
- Trina Newton, Superintendent, Geneva City School District
- Carol Urbaitis, Vice President of Enrollment Management at Finger Lakes Community College

## **STEERING COMMITTEE**

- Jose Acevedo, President and CEO of Finger Lakes Health
- Colleen Aiezza, Instructional Specialist, Finger Lakes Community College
- Greg Baker, Geneva High School Principal, Geneva City School District
- Pat Collins, Professor of Education, Hobart and William Smith Colleges
- John Cromartie, Geneva Campus Center Administrator, Finger Lakes Community College
- Katie Flowers, Director for the Center for Community Engagement and Service Learning, Hobart and William Smith Colleges
- Jane Gerling, Board Member, Success for Geneva's Children and Geneva Reads
- Jim Gerling, President of the Board, Success for Geneva's Children
- Chris Lavin, Executive Director of the Boys and Girls Club of Geneva and the Geneva Community Center
- Lucile Mallard, President of the Geneva Chapter of the NAACP
- Alejandra Molina, Director of Intercultural Affairs, Hobart and William Smith Colleges
- Victor Nelson, Secretary of the Board of Directors, The African American Men's Association
- Leigh Pitifer, Campus Center Specialist, Finger Lakes Community College
- Susan Pliner, Director of Center for Teaching and Learning and the Centennial Center for Leadership, Hobart and William Smith Colleges
- R.J. Rapozza, Assistant Director of Career Advising, Hobart and William Smith Colleges
- Chris Smart, Professor, Cornell University
- Karen Springmeier, Executive Director, Finger Lakes Workforce
- Montrose Streeter, Assistant Vice President for Student Affairs, Hobart and William Smith Colleges; Member of NAACP
- Heather Swanson, Public Relations Office, Geneva City School District
- Lara Turbide, Vice President of Community Services, Finger Lakes Health
- Mark Venuti, Town Supervisor, Town of Geneva
- Cathy Williams, Vice President for Communications, Hobart and William Smith Colleges

# GENEVA|2020

## MAKE A GIFT

The Geneva Education Foundation, whose mission is to supplement and enhance the educational opportunities offered to the children and other members of the Geneva City School District, accepts donations to support the efforts of Geneva 2020.

Donations should be sent to:

Michael Roulan, Esq.  
Geneva Education Foundation  
407 S. Main Street  
Geneva NY 14456

For more information on Geneva 2020 or if you have questions or suggestions, contact:

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Geneva 2020 Program Coordinator  
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