HOBART AND WILLIAM SMITH COLLEGES

September 20–22

2013 HOMECOMING & FAMILY WEEKEND

Register Online! www.hws.edu/homecoming
Dear Families and Alums,

Homecoming and Family Weekend – a fall tradition on the Hobart and William Smith campus – is a time of great celebration and engagement, and I invite you to join us Friday, September 20 – Sunday, September 22.

Each year, families and alums gather to cheer on Statesmen and Heron teams, entrants in the Fall Nationals races, and students in our annual talent show. Faculty members offer interesting classes on areas of study that are both timely and timeless, students present findings from their impressive research projects, and this year campus leaders will host panels addressing topics of importance for 21st century learning at a liberal arts institution.

Homecoming and Family Weekend is the perfect time to connect with family and friends and reconnect with the Hobart and William Smith and Geneva communities. We look forward to welcoming you to campus as we celebrate “coming home.”

Mark D. Gearan,
President
All Day
Select classes open to alums and to parents attending with their student(s).

11 a.m. – 9 p.m.
Registration, Library Atrium

noon – 6 p.m.
“Baskets or Bust” Silent Auction, sponsored by William Smith Athletics, Library Atrium

1 – 3 p.m.
CAMPUS OPEN HOUSES
• The Salisbury Center for Career Services and Professional Development – Trinity Hall
• Center for Community Engagement and Service Learning – Trinity Hall
• Center for Global Education – Trinity Hall
• The Abbe Center for Jewish Life – 764 S. Main Street
• Finger Lakes Institute – 601 S. Main Street
• Caird Center for Sports and Recreation – Hamilton Street
• Goldstein Family Carriage House and The Katherine D. Elliott ’66 Studio Arts Center – Houghton House Arts Complex

5 – 6 p.m.
Intercultural Affairs Reception, 288 Pulteney Street
This event is an opportunity to hear from students about their leadership experiences in clubs, community service, off-campus study and other extra-curricular programs.
FRIDAY | SEPTEMBER 20 (continued)

6 – 8 p.m.  Faculty Art Exhibit Opening Reception, Davis Gallery at Houghton House. Meet the artist and view the work of Professor of Art and Architecture Phillia Yi.

6 – 10 p.m.  Quad-a-Palooza, Hobart Quad
This all-campus extravaganza includes a barbecue on the Quad (served 6 – 8 p.m.) and fun family activities for all ages. The Campus Activities Board will sponsor “CABaret,” a student talent show not to be missed! Refer to registration form for cost.

SATURDAY | SEPTEMBER 21

All Day  William Smith Tennis, Intercollegiate Tennis Association Tournament, HWS Tennis Center/ Bristol Field House at the Caird Center for Sports and Recreation

7:30 a.m. – 6 p.m.  Registration, Library Atrium

7:30 a.m. – 3:30 p.m.  “Baskets or Bust” Silent Auction, sponsored by William Smith Athletics, Library Atrium. Winners will be announced at 3:30 p.m. Saturday in the Library Atrium.

7:30 – 8:30 a.m.  Breakfast in the Great Hall of Saga, Scandling Campus Center. Refer to registration form for cost.
8:30 – 9:30 a.m. State of the Colleges with President Mark D. Gearan, Vandervort Room in Scandling Campus Center

9:45 – 10:45 a.m. Panel Discussions with Campus Leaders, Locations TBA

“Technology Trends and the Academic Experience: How the Landscape is Changing” with Provost and Dean of Faculty Titi Ufomata and VP of Strategic Initiatives and Chief Information Officer Fred Damiano

“Residential Experiences on a Liberal Arts Campus” with VP for Student Affairs Robert Flowers, William Smith Dean Susanne McNally and Hobart Dean Eugen Baer

“The Center for Teaching and Learning: Fostering Engaged, Accomplished and Empowered Learners” with Associate Dean Susan Pliner and Coordinator of Disability Services David Silver

“A Liberal Arts Education with Results” with VP of Enrollment Robert Murphy and Director of The Salisbury Center for Career Services and Professional Development Brandi Ferrara

“Your First-Year Student: What is Next?” with Associate Dean of William Smith College Lisa Kaenzig and Assistant Dean of Hobart College David Mapstone ’93

“Life After HWS: Navigating the First Few Years” – A panel and program designed specifically for Graduates of the Last Decade (GOLD).
10 and 11 a.m.  Campus Tours, Admissions Center, 629 S. Main Street
11 a.m. – 12:15 p.m.  Keynote Speaker, Topic and Speaker TBA, Albright Auditorium
11 a.m.  Hobart Invitational Cross Country, Seneca Lake State Park
11 a.m.  William Smith Varsity Golf, Clifton Springs Country Club
Noon  William Smith Field Hockey Invitational, William Smith vs. Manhattanville, McCooey Field
12:15 – 1:45 p.m.  Enjoy lunch on your own.
12:30 – 1:30 p.m.  Legacy Luncheon, President’s House, 690 S. Main Street (By invitation only)
President Mark D. Gearan and Mary Herlihy Gearan welcome alumni and alumnae parents and their students for a special luncheon.
1 p.m.  Graduates of the Last Decade (GOLD) Luncheon, Café Patio at Scandling Campus Center
(By invitation only) Join fellow recent graduates for lunch, and then stick around to cheer on the Statesmen soccer team.
1:45 – 2:45 p.m.  Mini College Sessions, Various locations, See class descriptions at back of booklet.
2 p.m.  Hobart Soccer vs. SUNY Geneseo, Cozzens Field
2 - 4 p.m. **Student Research Symposium**, Vandervort Room in Scandling Campus Center
   Students share the results of their research projects through poster displays and conversation.

3 p.m. **William Smith Field Hockey Invitational**, St. Lawrence vs. Lebanon Valley,
   McCooey Field

3 – 4 p.m. **Eric Cohler '81 Book Signing**, Rosensweig Learning Commons, Warren
   Hunting Smith Library. Known as “The Mixmaster” for his ability
   to blend high- and low-end pieces to create rooms that are
   simultaneously fresh and classic, Eric Cohler’s interior design
   is always a tribute to individual personality and style. Meet the
   author of *Cohler on Design* for an afternoon book signing.

3 – 4 p.m. **Fraternity Open Houses**, Various locations

5 p.m. **Fall Nationals**, Winn-Seeley Hill. This Homecoming and Family
   Weekend tradition provides exciting entertainment as
   homemade vehicles race to capture the coveted championship trophy.

5 p.m. **Barnburner Pre-Game Dinner**, The Barn. During or after Fall Nationals, enjoy a meal
   before the football game under the lights. *Refer to registration form for cost.*

7 p.m. **Hobart Football vs. Utica College**, Boswell Field at the Caird Center for Sports and Recreation
All Day: William Smith Tennis, Intercollegiate Tennis Association Tournament, HWS Tennis Center/Bristol Field House at the Caird Center for Sports and Recreation (Cancelled)

9:30 – 11 a.m.: Lox and Bagels Fundraiser Brunch, Abbe Center for Jewish Life, 764 S. Main Street. Contact Lorinda Weinstock at (315) 781-3385 to register.

10 a.m.: William Smith Varsity Golf, Clifton Springs Country Club

11 a.m.: William Smith Field Hockey Invitational, St. Lawrence vs. Manhattanville, McCooey Field

2 p.m.: William Smith Field Hockey Invitational, William Smith vs. Lebanon Valley, McCooey Field

For information about on-campus and local worship services, please visit: www.hws.edu/studentlife/religious_worship.aspx
SATURDAY | 9.21
1:45 – 2:45 p.m.

• Eric Cohler ’81
“Cohler on Design”
Cohler is highly acclaimed for his distinguishing ability to fuse classical and contemporary elements. Dubbed “The Mixmaster” by industry editors, Cohler’s interior spaces display layers of unusual texture, color and verve. In recent years, Cohler has expanded to include product design; Lee Jofa features his distinctive collection of fabrics, furniture and rugs; and Visual Comfort & Co. carries many of Cohler’s original lighting designs. A frequent keynote speaker on interior design, art and architecture, as well as an adjunct professor at Hobart and William Smith Colleges, Cohler holds a bachelor’s in English and Art from Hobart College, a master’s in Historic Preservation from Columbia University’s School of Architecture and a Certificate from Harvard’s Graduate School of Design. His book, Cohler on Design, was published in Fall 2012.

• Lester Friedman – Media and Society
“Bite Me: The Enduring Legacy of Spielberg’s ‘Jaws’”
“Jaws” became the first movie to crack the $100 million mark and spawned a merchandizing frenzy; its box office success changed the way studios marketed and distributed their products, and it jumpstarted the summer movie phenomenon. But why did Spielberg’s big fish story capture the imagination of the American public in 1975, and why does it continue to engage audiences in the 21st century? This class will explore the “Jaws” saga from multiple perspectives, including interpretations, production background, major themes, visual highlights, and the film’s place in American cinema history. Scenes will be shown to illustrate these ideas.

• Rob Carson – English
“De-Facing Shakespeare”
Does it matter what Shakespeare looked like? Does anything change when we put a new face on him? The discovery of a “new” portrait of Shakespeare a few years ago gives us an opportunity to assess the strange status that Shakespeare holds in our culture and to explore what is at stake when we set out to redefine an icon.
• Laurence Errusard – English
“King Arthur: Myth, Reality and Cultural Need”
This class will explore the emergence and development of the legendary figure of King Arthur. Few medieval or even ancient and modern figures have had such a vivid and continued hold on the imagination as do Arthur and his Knights of the Round Table. But, did Arthur exist? Who was he? What kind of hero was he? When, how and why did his legends appear and develop? Will he come back from Avalon? These are some of the questions we will try to answer.

• Marilyn Jimenez – Media and Society
“DIY Special Effects: Animating a Still”
In this session, participants will bring to life a still photo of their choice using Adobe Systems’ After Effects. These techniques go beyond the well-known Ken Burns effect included in iMovie. We will also briefly cover the narrative purposes and aesthetic choices in animating stills.

• John Marks – History
“World Famous, Locally Unknown: A History of the NYS Agricultural Experiment Station”
Created in 1882, “the Station” has conducted research on plants, pests, diseases and food processing. Many of the fruits and vegetables we eat were bred in Geneva, yet most people know little about the Station and its scientists.

• Amy Forbes and Susan Pliner – Centennial Center for Leadership
“The Power of an Idea: Entrepreneurial Leadership”
Enterpreneurs are drivers of innovation. Leaders are the primary force behind change. Together, they can offer powerful solutions to the complex challenges found in today’s world. Contemporary leaders across all professions must navigate tumultuous environments where change is rapid, discontinuous and unpredictable. Innovation, creativity and an ability to add value by solving problems are necessary. The Centennial Center for Leadership believes in the capacity of a liberal arts education to provide that training. Join us for a workshop where we will discuss entrepreneurial leadership and the ways in which professionals can leverage core tenets from the liberal arts, such as problem solving, intellectual ingenuity and calculated risk-taking.

• Michael Tinkler – Art and Architecture
“Gothic Revival Architecture in Geneva – The Upjohn Contributions”
The Gothic Revival movement swept Europe and America in the 19th Century. Richard Upjohn and his son Richard M. Upjohn, two of the most important architects practicing this renewed Gothic style, built a number of buildings in Geneva, including Blackwell House, St John’s Chapel, and the original Demarest Hall. Learn what to look for in Gothic Revival architecture, in general, and then what we can see specifically in a few of our campus examples.
• Matthew Crow – History

“Thomas Jefferson and the Law”

Late in life, Thomas Jefferson wrote that the American Revolution was exceptional in its lack of reliance on precedent and history and, in particular, for the decision of its leading participants not to go looking in “musty records” for their principles. Instead, Jefferson recalled, Americans had found those principles in human nature, engraved on their hearts. But like the English antiquarians of the previous century, Jefferson was a ring-leader of efforts to look into, collect, and preserve musty records and dusty books from the colonial period, particularly in the area of law. So what was Jefferson doing hunting for fragile manuscripts in private libraries and abandoned courthouses? We will use digital images of Jefferson’s collection from the Library of Congress and other archives to think about precisely that.
### HOBART AND WILLIAM SMITH COLLEGES

#### HOMECOMING & FAMILY WEEKEND 2013

**REGISTRATION FORM 2013**

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<thead>
<tr>
<th>Parent or Guardian</th>
<th>Alumna/us</th>
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**Address:**

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<tr>
<th>Street</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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**Preferred Phone:**

- Home
- Office
- Cell

**E-mail Address:**

**Additional Guests**

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<th>Last Name</th>
<th>First Name</th>
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**HWS Student:**

- First-Year
- Sophomore
- Junior
- Senior

**HWS Student:**

- First-Year
- Sophomore
- Junior
- Senior

(More on reverse)
## CAMPUS DINING OPTIONS

<table>
<thead>
<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>7:30 a.m. – 1:30 p.m.</td>
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<tr>
<td>The Café (Scandling Campus Center)</td>
<td>7:30 a.m. – 4 p.m.</td>
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<tr>
<td>de Cordova Café (de Cordova Hall) *</td>
<td>8 a.m. – 4 p.m.</td>
</tr>
<tr>
<td>Cellar Pub (Coxe Hall) **</td>
<td>8 a.m. – 9 p.m.</td>
</tr>
<tr>
<td>Quad-a-Palooza (Hobart Quad)***</td>
<td>6 – 10 p.m. (dinner served 6-8 p.m.)</td>
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### FRIDAY, September 20

### SATURDAY, September 21

<table>
<thead>
<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>7:30 a.m. – 1:30 p.m.</td>
</tr>
<tr>
<td>The Café (Scandling Campus Center)</td>
<td>Noon – 11 p.m.</td>
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<tr>
<td>Cellar Pub ** (Coxe Hall)</td>
<td>2 – 8 p.m.</td>
</tr>
<tr>
<td>Barnburner Dinner (The Barn)***</td>
<td>5 – 7 p.m.</td>
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### SUNDAY, September 22

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<thead>
<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>9 a.m. – 1:30 p.m., 5 – 7 p.m.</td>
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<tr>
<td>The Café (Scandling Campus Center)</td>
<td>noon – 10 p.m.</td>
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<tr>
<td>Cellar Pub ** (Coxe Hall)</td>
<td>2 – 8 p.m.</td>
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* Starbucks’ coffee brewed  
** Full Starbucks’ menu  
*** Tickets can be purchased in advance when registering for Homecoming and Family Weekend.

Sodexo is a valued partner in sponsoring Homecoming and Family Weekend 2013.
**Meals:** We encourage alums and families to register for meals in advance in order to receive lower prices and to assist us with planning. Please do not count current HWS students in the total number of tickets requested on this registration form unless they do not have a meal plan. Students with a meal plan can use their meal plan for the meals listed below; however, they may not use their guest passes from their meal plan at either the Quad-a-Palooza Dinner on Friday evening or the Barnburner Dinner on Saturday evening.

**Friday, September 20**

<table>
<thead>
<tr>
<th>Meal</th>
<th>Fee</th>
<th>#Tickets</th>
<th>Total $</th>
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<tbody>
<tr>
<td>Quad-a-Palooza Dinner*</td>
<td>$20 per adult ($25 at the event)</td>
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<tr>
<td>6 – 8 p.m.</td>
<td>$10 - 12 &amp; under ($15 at the event)</td>
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**Saturday, September 21**

<table>
<thead>
<tr>
<th>Meal</th>
<th>Fee</th>
<th>#Tickets</th>
<th>Total $</th>
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<tbody>
<tr>
<td>Breakfast*</td>
<td>$6.25 per person**</td>
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<tr>
<td>7:30 – 8:30 a.m.</td>
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<tr>
<td>Barnburner Dinner*</td>
<td>$15 per adult ($20 at the event)</td>
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<tr>
<td>5 – 7 p.m.</td>
<td>$8.25 - 12 &amp; under ($10 at the event)</td>
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*Children five (5) and under are free at these meals.

** Students who wish to use guest passes for the Saturday morning breakfast must be in attendance with their guests at that meal.
**Registration Completion and Payment Information:**

<table>
<thead>
<tr>
<th>Registration Fee:</th>
<th>Per Family</th>
<th>$30</th>
<th>Registration Fees help underwrite the costs of special programming during Homecoming and Family Weekend and include admission to the football game for all family members.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Person</td>
<td>$15</td>
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<tr>
<td>Meals:</td>
<td>Total $ from previous page</td>
<td>$</td>
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</table>

**Total Due:** $

**Payment Type (check box):**
- Check: Make checks payable to Homecoming & Family Weekend.
- Credit Card: Visa Master Card American Express

(Please print clearly.)

Name as it appears on the card:

Account #: ____________ ____________ ____________ ____________ ____________

Expiration Date: ____________

Security Code: ____________

Signature: ____________

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To eliminate confusion and duplicate reservations, please use only one method of registration: MAIL, FAX or ONLINE. Once you have registered, refund requests must be received no later than five (5) business days prior to the event and will be accepted via phone, fax or email. Requests received after this time will not be eligible for refund. Refunds will not be given to those who choose not to attend a particular event.

**Mail Registration to:**
Homecoming and Family Weekend
Office of Advancement
300 Pulteney Street
Geneva, NY 14456

**FAX Registration to:** (315) 781-3767

**Questions? Please contact the Office of Parent Relations**
Phone: (315) 781-3700
E-mail: ParentsOffice@hws.edu

Visit: www.hws.edu/homecoming

(More on reverse)
DETACH AND MAIL WITH PAYMENT

HWS Student: __________________________________________

Last Name                          First Name

Register online at
www.hws.edu/homecoming
Please note: Weekend materials and meal tickets may be picked up at Registration in the Library Atrium on Friday, Sept. 20 between 11 a.m. and 9 p.m. or on Saturday, Sept. 21 between 7:30 a.m. and 6 p.m. If you arrive on campus after Registration hours, your materials will be at the Office of Campus Safety located in the Medbery Parking lot.