

**What is The Pitch?**

The Pitch is a student entrepreneurial leadership contest. After reviewing all proposals, an evaluation committee will select semi-finalists. These semi-finalists will be matched with an entrepreneurial mentor who will help them strengthen their proposal. Semi-finalists will resubmit their proposals to be evaluated again. The field will then be narrowed to finalists who will be invited to participate in The Pitch event. There each student will have the opportunity to pitch their idea to a panel of entrepreneurial judges. The winner will receive up to \$10,000 to put their plan into action.

**Is this a prize or a grant?**

This is a grant. Within the proposal, entrepreneurs must outline their budget needs and milestones for payments. The winner will be declared on the evening of The Pitch. Therefore, all proposals should be action ready.

**I am not a Business Management major and I have never written a business plan. Should I still enter a proposal for The Pitch?**

Yes! We are expecting a wide range of majors and experience. Check our website for workshops that will help you write a stellar proposal. You just need an idea and the motivation to see it through!

**I am not an HWS student. Can I submit a proposal for The Pitch?**

Sorry, this contest is for HWS students only.

**Can I enter more than one proposal?**

Only one proposal per student.

**Can I submit a proposal with a team?**

Yes, we encourage students to form teams.

**What types of proposals are you looking for?**

We are looking for a wide range of entrepreneurial projects, for-profits or non-profits. All proposals must address the eight requirements outlined on the student application form.

**What should I include in my proposal?**

Check the application for the proposal outline for The Pitch. We're looking for eight elements in each proposal. Be thorough, thoughtful and creative with your proposal and this may get you an invitation to participate in The Pitch.

**Bozzuto Center**

22 Castle Street, Geneva, NY 14456 | [bozzutocenter@hws.edu](mailto:bozzutocenter@hws.edu)

**Where can I get help with my proposal?**

Each year we plan workshops, which will outline in detail how to put a proposal together. You can also get expertise by scheduling an appointment with Kevin Miles at [kmiles@hws.edu](mailto:kmiles@hws.edu) and use *Pitch Proposal Appointment* in your email subject. Don't miss these opportunities to get feedback on your proposal before you submit!

**What happens if I am invited to participate in The Pitch event?**

Finalists get extensive training through the Bozzuto Center, which helps them get ready for their presentation at The Pitch event.

**What if I win?**

The winner will be expected to get started! After the winner is selected, the Bozzuto Center will set up a meeting to discuss how the funds will be allocated.

**What if I am studying abroad during the spring semester?**

If you are selected as a finalist, you must be available to participate in The Pitch event. If you are unable to participate, you should submit your proposal as a member of a team and designate a team member to present the proposal during The Pitch. If you are unwilling to participate as a team, we recommend that you submit your proposal next year.

**What am I waiting for?**

We're not sure either! Check our website for more details and to get started.

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