

90 Second Elevator Pitch

2025 Registration Information

The Opportunity

The 90 Second Elevator Pitch Competition is designed for all HWS students who have an idea worth sharing. This fast-paced competition welcomes participants from every academic background and requires no prior business experience. Whether your idea addresses a campus issue, solves a community problem, or presents an innovative product or service, we want to hear from you. Winners will receive recognition and possible mentorship opportunities to further develop their ideas.

The Challenge

Present your idea in 90 seconds to a panel of judges. Your pitch should be clear and compelling, just like you'd deliver in an actual elevator ride with a potential investor or employer.

Registration Requirements

Submit a brief application that includes:

- **Your Idea Summary** (25 words maximum) Describe your idea in clear, simple language. What problem does it solve or what opportunity does it explore?
- **Why This Matters to You** (25 words maximum, optional) Tell us why you're passionate about this idea.
- **Basic Information**
 - Your name, year, and major
 - Name, year, and major of other student(s) presenting with you (if applicable)
 - Contact email

Presentation Guidelines

- **Time Limit:** 90 seconds (strictly enforced)
- **Format:** Standing presentation, no slides or props required (but allowed, if desired)
- **Judging Criteria:** Clarity of idea, passion/enthusiasm, potential impact, and presentation skills

Judges/Mentors: Include alumni and friends of the colleges who appreciated the mentoring and support they received when they pursued their ideas.

Bozzuto Center
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Support Available

- Optional workshops on elevator pitch techniques: Monday, October 27 and Wednesday, November 5
- Practice sessions with peer feedback: Thursday, November 6
- One-on-one coaching available upon request

Application Period: October 15 to November 5

Competition Event: Thursday, November 13 at 7:00 PM in the Bozzuto Center

The 90 Second Elevator Pitch Competition is sponsored by the Bozzuto Center and designed to complement The Todd Feldman '89 and Family Pitch Contest. Participants are encouraged to consider applying to The Pitch for more comprehensive entrepreneurial development opportunities.

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