HOBART AND WILLIAM SMITH COLLEGES

September 21–23

2012 HOMECOMING & FAMILY WEEKEND

Register Online!  www.hws.edu/homecoming
Dear HWS Families and Alums,

Homecoming and Family Weekend, a fall tradition on the HWS campus, is a time of great celebration, and I invite you to join us Friday, Sept. 21 – Sunday, Sept. 23.

Each year, families and alums gather to cheer on Statesmen and Heron teams, entrants in the Fall Nationals soapbox derby, and students in the CABaret talent show – this year a part of the Saturday night “Quad-a-Palooza.” Faculty members offer mini college classes on topics that are both timely and timeless, and engaged students present findings from their impressive research projects.

Homecoming and Family Weekend is the perfect time to connect with family and friends and reconnect with the Hobart and William Smith and Geneva communities. I look forward to welcoming you to campus as we celebrate “coming home” to Hobart and William Smith.

Mark D. Gearan
President
All Day
Select classes open for parents to attend with their HWS student(s).

11 a.m. – 9 p.m.
Registration, Library Atrium.

Noon – 6 p.m.
“Baskets or Bust” Silent Auction, sponsored by William Smith Athletics, Library Atrium. Winners will be announced at 3:30 p.m. Saturday in the Library Atrium.

Noon
Admissions Open House for Legacy Families, Location TBA. Beginning with lunch, high school students and their HWS legacy parents will hear from current HWS students, faculty and staff about the academic, social and civic life at the Colleges. In addition, members of the Admissions staff will provide details on the recently announced Legacy Admissions Program. Please register for the Legacy Open House separately by contacting the Office of Admissions at (800) 852-2256.

1 – 3 p.m.
Campus Open Houses: Trinity Hall including the Salisbury Center for Career Services and Professional Development, the Center for Community Engagement and Service Learning, and the Center for Global Education; the Centennial Center for Leadership; the Abbe Center for Jewish Life; and the Caird Center for Sports and Recreation welcome visits from alums and parents.

3 – 5 p.m.
Backpack to Basics: Getting the Most Out of Your College Experience, Stern Hall. This interactive session led by Courtinay L. Casey ’01 and Kimberly M. Moore ’00 will give students and alums pointers on preparing for first jobs and careers.
3:30 – 5:30 p.m.  **Finger Lakes Institute Open House and Tour**, Finger Lakes Institute. The Finger Lakes Institute staff invites visitors to tour the facilities and to learn more about its mission and research.

5 p.m.  **Intercultural Affairs “Snack and Share,”** Intercultural Affairs Center. “Snack and Share” is an opportunity for families to hear from student leaders about their experiences in club leadership, community service, off-campus study, and extra-curricular programs.

6 – 8 p.m.  **Opening Reception**, Davis Gallery at Houghton House. View works of Assistant Professor of Art Christine Chin and participate in an auction of student artwork; proceeds will benefit the arts program at Geneva’s Boys & Girls Club.

7 – 9 p.m.  **Welcome Back Herons Reception**, Hosted by the Heron Society, Dana’s Time Out.

7:30 – 8:30 p.m.  **St. John’s Chapel 150th Anniversary Celebration**, St. John’s Chapel. The service will be followed by a reception in the Blackwell Room, Demarest Hall.

8 – 11 p.m.  **Parents Gathering**, Hosted by Parents Executive Committee, Location TBA.
SATURDAY | SEPTEMBER 22

All Day  William Smith Tennis, Intercollegiate Tennis Association Tournament, HWS Tennis Center/Bristol Field House at the Caird Center for Sports and Recreation.

7:30 a.m. – 7 p.m.  Registration, Library Atrium.

7:30 a.m. – 3:30 p.m.  “Baskets or Bust” Silent Auction, sponsored by William Smith Athletics Library Atrium.  Winners will be announced at 3:30 p.m. Saturday in the Library Atrium.

7:45 – 9 a.m.  “State of the Colleges Breakfast” with President Mark D. Gearan, Vandervort Room, Scandling Campus Center.  Refer to the registration form for cost.

9:15 – 10:15 a.m.  Mini College – Morning Sessions, Various locations.  See class descriptions and registration.

9:22

10 a.m.  William Smith Alumnae Field Hockey Game, McCooey Field.*

10 & 11 a.m.  Campus Tours, Admissions Center.

10:30 – 11:45 a.m.  President’s Forum Speaker, TBA.

11 a.m.  William Smith Golf Invitational, Clifton Springs Country Club.

* Please contact the head coach at (315) 781-3500 if you plan to play in an alumnae game.
11:45 a.m. **Barnburner Lunch and Activities**, The Barn. Join the campus community for a festive family picnic before the afternoon’s activities begin. *Refer to the registration form for cost.*

Noon **Fall Nationals**, Winn-Seeley Hill. An exciting annual tradition hosted by the Hobart Student Government, watch Fall Nationals and cheer on as students, faculty and staff race their handcrafted vehicles down the hill to the finish line and glory!


1 p.m. **Hobart Football** vs. U.S. Merchant Marine Academy, Boswell Field, Caird Center for Sports and Recreation.

1:30 – 2:30 p.m. **Mini College – Afternoon Sessions**, Various locations. *See class descriptions and registration.*

2 p.m. **William Smith Field Hockey** vs. University of Rochester, McCooey Field. Heron Hall of Honor inductees and Team of Distinction to be recognized at halftime.

2 p.m. **Hobart Soccer** vs. Clarkson University, Cozzens Field.

2 – 3 p.m. **Student Research Symposium**, Vandervort Room, Scandling Campus Center. Students enthusiastically share the results of their research projects through poster displays and conversation.

3 – 4:30 p.m. **Fraternity Open Houses**, Various locations.
4:30 p.m.  Hai Timiai “Hai” Tea, Comstock Living Room. (By invitation only)

5:30 – 6:30 p.m.  Legacy Reception, President’s House. (By invitation only) President Mark D. Gearan and Mary Herlihy Gearan welcome alumni and alumnae parents and their students for a special reception.

6 – 9 p.m.  Heron Hall of Honor Dinner and Induction Ceremony (By invitation only), Vandervort Room, Scandling Campus Center. Hosted by William Smith Athletics and the Heron Society.

6 – 10 p.m.  Quad-a-Palooza, Hobart Quad. This all-campus extravaganza includes a barbecue (served 6-8 p.m.) on the Quad and fun family activities for all ages. The Campus Activities Board sponsors “CABaret,” a talent show sure to entertain all with this year’s celebrity hosts Kathy Killius Regan ’82, P’13 and Jared Weeden ’91. This is an event not to be missed! Refer to the registration form for cost.

SUNDAY | SEPTEMBER 23

All Day  William Smith Tennis, Intercollegiate Tennis Association Tournament, HWS Tennis Center/Bristol Field House at the Caird Center for Sports and Recreation.

9:30 – 11 a.m.  Lox and Bagels Fundraiser Brunch, Abbe Center for Jewish Life. Contact Lorinda Weinstock at (315) 781-3385 to register.


William Smith Alumnae Basketball Game, Bristol Gym.*

For information about on-campus and local worship services, please visit: http://www.hws.edu/studentlife/religious_worship.aspx

* Please contact the head coach at (315) 781-3500 if you plan to play in an alumnae game.
CAMPUS DINING OPTIONS | All venues accept cash or credit cards.

**FRIDAY**, September 21

<table>
<thead>
<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>7:30 a.m. – 8 p.m.</td>
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<tr>
<td>The Café (Scandling Campus Center)</td>
<td>7:30 a.m. – midnight</td>
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<tr>
<td>de Cordova Café (de Cordova Hall) *</td>
<td>8 a.m. – 4 p.m.</td>
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<tr>
<td>Cellar Pub (Coxe Hall) **</td>
<td>8 a.m. – 9 p.m.</td>
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**SATURDAY**, September 22

<table>
<thead>
<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Vandervort Room, President’s Breakfast***</td>
<td>7:45 – 9 a.m.</td>
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<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>8 a.m. – 1:30 p.m.</td>
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<tr>
<td>The Barn, Barnburner Lunch***</td>
<td>11:45 a.m. – 1 p.m.</td>
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<tr>
<td>The Café (Scandling Campus Center)</td>
<td>Noon – 4 p.m.</td>
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<tr>
<td>Cellar Pub **</td>
<td>2 – 10 p.m.</td>
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<tr>
<td>Hobart Quad, Quad-a-Palooza***</td>
<td>6 – 10 p.m. (dinner served 6-8 p.m.)</td>
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**SUNDAY**, September 23

<table>
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<tr>
<th>Location</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Saga Dining Hall (Scandling Campus Center)</td>
<td>9 a.m. – 1:30 p.m.</td>
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*S Starbucks’ coffee brewed
** Full Starbucks’ menu
*** Tickets can be purchased in advance when registering for Homecoming and Family Weekend.

Sodexo is a valued partner in sponsoring Homecoming and Family Weekend 2012.
**Meals:** We encourage alums and families to register for meals in advance in order to receive lower prices. Please do not count current HWS students in the total number of tickets requested on this registration form unless they do not have a meal plan. Students with a meal plan can use their meal plan toward these special event meals; however, they may not use their guest passes from their meal plan at these special event meals during Homecoming and Family Weekend.

**Saturday, September 22**

<table>
<thead>
<tr>
<th>Meal</th>
<th>Fee</th>
<th>#Tickets</th>
<th>Total $</th>
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<tbody>
<tr>
<td>President’s Breakfast</td>
<td>$5 per person ($10 at the event)</td>
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<td>7:45 – 9 a.m.</td>
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<tr>
<td>Barnburner Lunch</td>
<td>$15 per adult ($20 at the event)</td>
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<td>11:45 a.m. – 1 p.m.</td>
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<td></td>
<td>$5 - 12 &amp; under ($10 at the event)</td>
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<tr>
<td>Quad-a-Palooza Dinner</td>
<td>$20 per adult ($25 at the event)</td>
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<tr>
<td>6 – 10 p.m.</td>
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<tr>
<td></td>
<td>$10 - 12 &amp; under ($15 at the event)</td>
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Children five (5) and under are free at these meals.
Registration Completion and Payment Information:

<table>
<thead>
<tr>
<th>Registration Fee:</th>
<th>Per Family</th>
<th>$ 30</th>
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</thead>
<tbody>
<tr>
<td>Per Person</td>
<td>$ 15</td>
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</table>

Registration Fees help underwrite the costs of special programming during Homecoming and Family Weekend and include admission to the football game for all family members.

<table>
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<tr>
<th>Meals:</th>
<th>Total $ from previous page</th>
<th>$</th>
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</table>

| Total Due:        | $ |

Payment Type (check box):
- ☐ Check: Make checks payable to Homecoming & Family Weekend.
- ☐ Visa
- ☐ Master Card
- ☐ American Express

(Please print clearly.)

Name as it appears on the card:

Account #: [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]
Expiration Date: [ ] [ ] [ ] [ ]
Security Code: [ ] [ ] [ ] [ ]
Signature: [ ] [ ] [ ] [ ]

To eliminate confusion and duplicate reservations, please use only one method of registration: MAIL, FAX or ONLINE. Once you have registered, refund requests must be received no later than five (5) business days prior to the event and will be accepted via phone, fax or e-mail. Requests received after this time will not be eligible for refund. Refunds will not be given to those who choose not to attend a particular event.

Mail Registration to:
Homecoming and Family Weekend
Office of Advancement
300 Pulteney Street
Geneva, NY 14456

FAX Registration to: (315) 781-3767

Questions? Please contact the Office of Parent Relations
Phone: (315) 781-3546
E-mail: ParentsOffice@hws.edu

Visit: www.hws.edu/homecoming

(More on reverse)
REGISTRATION FORM 2012

- Parent or Guardian
- Alumna/us
  Last Name ___________________________ First Name ___________________________ Class Year (Alum) ___________________________

- Parent or Guardian
- Alumna/us
  Last Name ___________________________ First Name ___________________________ Class Year (Alum) ___________________________

Address: ________________________________________________________________

Street ___________________________________________ City __________ State __________ Zip __________

Preferred Phone: _________________________________________________________

- Home
- Office
- Cell

E-mail Address: ___________________________________________________________

Additional Guests

  Last Name ___________________________ First Name ___________________________
  Last Name ___________________________ First Name ___________________________
  Last Name ___________________________ First Name ___________________________

HWS Student: ____________________________________________________________

- First-Year
- Sophomore
- Junior
- Senior

**Registration Deadline is Friday, Sept. 14, 2012.**

A full and final schedule of events with details and locations will be available at registration.

(More on reverse)
Please review the course descriptions and indicate which class(es) you plan to attend.

### 9:15 a.m. Classes

<table>
<thead>
<tr>
<th>Course Description</th>
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<tr>
<td>“Geology and Upstate Cobblestone Architecture”</td>
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<tr>
<td>“Weather Disasters of 2011-2012”</td>
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<td>“The Power of an Idea: Entrepreneurial Leadership”</td>
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<td>“De-Facing Shakespeare”</td>
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### 1:30 p.m. Classes

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Please note: Weekend materials and meal tickets may be picked up at Registration in the Library Atrium on Friday, Sept. 21 between 11 a.m. and 9 p.m. or on Saturday, Sept. 22 between 7:30 a.m. and 7 p.m. If you arrive on campus after Registration hours, your materials will be at the Security Office located in the Medbery Parking lot.

Register online at [www.hws.edu/homecoming](http://www.hws.edu/homecoming)
MINI COLLEGE COURSES

SATURDAY | 9.22

Morning Sessions 9:15 – 10:15 a.m.

- **D. Brooks McKinney -- Geoscience**
  “Geology and Upstate Cobblestone Architecture”
  While cobblestone buildings are not unique to Upstate New York, there are more cobblestone buildings and a greater range of cobblestone architectural styles in the area around Geneva than anywhere else in the country. The local abundance of these handsome 19th century buildings is the result of two factors: the shift from subsistence- to market-based agriculture that followed the success of the Erie Canal, and the area’s bedrock and glacial geology. This class will provide a quick primer on cobblestone construction, cobblestone architectural styles, and some of the underlying history of this distinctive regional architecture.

- **Neil Laird -- Geoscience**
  “Weather Disasters of 2011-2012”
  Few topics capture the public’s attention and fascination like weather disasters. The awesome power of severe weather and the devastation and destruction it causes often form lasting impressions for many years. Hurricanes, hailstorms, tornadoes, snowstorms, ice storms, wind storms, floods, heat waves and other severe weather disasters occur worldwide on a daily basis. Some of these events make the national news; however, many do not. Never-the-less these weather disasters impact individuals, communities, governments, and economies – indeed the course of history itself.
  Virtually everyone on earth is affected by severe weather during their lifetime, and almost everyone is curious about how and why severe weather develops. With this course, Neil Laird hopes to open the doors to an understanding of severe weather and allow you, the student, to develop an appreciation for its complexities and power. This course will introduce several weather disasters that occurred in 2011 and thus far in 2012, and we’ll discuss the factors that were important to their formation and significant impact.

- **Susan Pliner and Amy Forbes -- Centennial Center for Leadership**
  “The Power of an Idea: Entrepreneurial Leadership”
  Entrepreneurs are drivers of innovation. Leaders are the primary force behind change. Together, they can offer powerful solutions to the complex challenges found in today’s world. Contemporary leaders across all professions must navigate tumultuous environments where change is rapid, discontinuous...
and unpredictable. Innovation, creativity and an ability to add value by solving problems are necessary. The Centennial Center for Leadership believes in the capacity of a liberal arts education to provide that training. Join us for a workshop where we will discuss entrepreneurial leadership and the ways in which professionals can leverage core tenets from the liberal arts, such as problem solving, intellectual ingenuity and calculated risk-taking.

- **Chris Button – Senior Project Manager, Buildings & Grounds**
  “Building HWS - How Design and Construction Happens”
  This class will walk you through how the planning, design and construction process happens. We’ll start by looking back to our architectural beginnings and discuss how the past shapes the future. Next we’ll look at how master planning efforts have helped us stay the course, informed our growth and given us freedom to envision the future. We will then discuss the design process as it relates to a liberal arts campus, including stakeholders, consensus building and a focus on major themes. Finally, we’ll end with a history of the last 10 - 15 years of change on the campus.

- **Michael Tinkler – Art**
  “Greek Architecture/Greek Revival”
  After 15-20 minute talk about Greek Architecture/Greek Revival, we will move to the Quad for an exercise in laying out the monuments of the Acropolis – the Parthenon, the Caryatid porch, and the Temple of Athena Nike.

- **Nan Crystal Arens – Geoscience**
  “What’s New on Mars?”
  In early August 2012, NASA landed its most ambitious robot explorer yet on the Red Planet. The Mars Science Laboratory *Curiosity* is a car-sized rover charged with exploring rocks deposited during Mars’ very early history, when the climate was warm and water was abundant on the surface. *Curiosity* will explore the chemical conditions revealed by those ancient rocks to see whether they match those required for life. She will search for signs of organic molecules that might suggest life and maybe find a fossil or two. This talk will report and explain the latest results from the *Curiosity* mission and encourage you to think about what it means to us here on Earth. And if something goes wrong and the mission fails, we’ll talk about that too!

- **Lester Friedman – Media and Society Program**
  “Bite Me: The Enduring Legacy of Spielberg’s *Jaws*”
  *Jaws* became the first movie to crack the $100 million mark and spawned a merchandizing frenzy; its box office success changed the way studios marketed and distributed their products, and it jumpstarted the summer movie phenomenon. But why did Spielberg’s big fish story capture the imagination of the American public in 1975, and why does it continue to engage audiences in the 21st century? This class will explore the *Jaws* saga from multiple perspectives, including interpretations, production background, major themes, visual highlights, and the film’s place in American cinema history. Scenes will be shown to illustrate these ideas.
• John Marks – History; Curator, Geneva Historical Society
“How Railroads Shaped Geneva”
From 1841 to the 1960s, railroads played a vital role in Geneva. They promoted industry, brought a wider range of consumer goods to town, and brought new cultural groups, as well. The lasting influences of the railroads can be seen everywhere in Geneva, if you know where to look.

• Rob Carson – English
“De-Facing Shakespeare”
Does it matter what Shakespeare looked like? Does anything change when we put a new face on him? The 2009 discovery of a “new” portrait of Shakespeare gives us an opportunity to assess the strange status that Shakespeare holds in our culture and to explore what is at stake when we set out to redefine an icon.

Afternoon Sessions 1:30-2:30 p.m.

• Iva E. Deutchman – Political Science
“The 2012 Election”
In the fall of 2012, Mark D. Gearan and I are teaching, for the third time, a class on the presidential election. They did this for the first time in 2004 and again in 2008. So for this discussion I will share with you some of what they are talking about in class. Obvious questions are: What do Gearan and Deutchman make of election 2012? Everyone wants to know, of course, whether or not Obama will be re-elected. Equally important is the fate of the House and the Senate. Especially now, with men like Richard Lugar denied his party’s (Republican) nomination because he isn’t conservative enough, there are real issues being appropriately raised about party polarization. Deutchman will touch on all these issues in the brief time we have together.

• Elena Ciletti – Art
“Painting Jazz: Artists of the Harlem Renaissance”
The 1920s and 30s in the United States were renowned as “The Jazz Age.” Harlem was its capital. The new musical language created by such legendary figures as Louis Armstrong and Duke Ellington was a decisive part of the flowering of African-American culture known as the Harlem Renaissance. Visual artists too made important contributions to this movement. We will explore their accomplishments by looking at jazz-inspired works of a few key painters, with special attention given to Aaron Douglas.

• Nicholas Metz – Geoscience
“Weather Disasters of 2011-2012”
Few topics capture the public’s attention and fascination like weather disasters. The awesome power of severe weather and the devastation and destruction it causes often form lasting impressions for many years. Hurricanes, hailstorms, tornadoes, snowstorms, ice storms, wind storms, floods, heat waves and other severe weather disasters occur worldwide on a daily basis. Some of these events make the national news; however, many do not. Never-the-less these weather disasters impact individuals, communities, governments, and
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- **Jamie Bodenlos – Psychology**
  “Coping with Stress: A Mindfulness Approach”
  Stress is a normal part of our lives. When stress becomes excessive, it can have negative effects on both physical and mental health. In this session, we will review the theoretical perspectives on how stress affects health, effective ways to cope with stress, and mindfulness-based stress reduction as one way to manage stress.

- **Thierry Torea – French and Francophone Studies**
  “How Do We Learn Languages? What is New? What Works?”
  Successful language learning relies on a complex mix of cognitive and meta-cognitive learning strategies that each one of us possesses. Activboard is an interactive whiteboard that seems to be the most promising instructional strategy right now to enhance foreign language learning and to tap into those cognitive and meta-cognitive learning strategies. Its kinesthetic (tactile) capabilities allow the students to physically manipulate syntax (word order) to reinforce the learning process. Thierry Torea will demonstrate via several hands-on activities what works best when using Activboard.

- **Susan Pliner and Amy Forbes – Centennial Center for Leadership**
  “Global Leadership and Intercultural Competence”
  Global leaders are not simply individuals who hold global positions. Rather, they are change agents who are engaged in the process of influencing a global community to work towards shared visions and common goals. The challenges that shape the work of leaders within a global context can be frequently characterized by a multiplicity, an interdependence, great ambiguity as well as a steady state of flux. Join us as we discuss the complexities of leading from a global perspective and how emerging competencies, such as adaptation, collaborating, architecting and systems thinking, are critical as our boundaries expand and our global communities become increasingly connected.

- **Jo Beth Mertens – Economics**
  “The Economics of Baseball”
  Are those players really overpaid? Without the anti-trust exemption the game would die, right? And don’t forget the effects of stadiums on local economic development. ... Forget about those dry economics lectures—learn about the effects of monopoly and market power, politics and public policy, by examining America’s pastime—Baseball!
• Charles Temple – Education  
“Storytelling and Critical Thinking”  
Critical thinking is often defined as acts of making claims and supporting them with reasons, of examining other people’s arguments, and looking at issues from fresh perspectives. Storytelling is an enjoyable way to lay out questions for people to think about. In this session, we will tell a few stories, talk about them, and find out what we think. In the process we will demonstrate how we use storytelling in workshops around the world to promote critical thinking, especially through the Open Society Institute’s critical thinking projects in Central Europe, Central Asia, and South America; also in CODE-Canada’s literacy projects in West and East Africa.

• Laurence Erussard – English  
“King Arthur: Myth, Reality and Cultural Need”  
The purpose of this class is to explore the emergence and development of the legendary figure of King Arthur. Few medieval or even ancient and modern figures have had such a vivid and continued hold on the imagination as do Arthur and his knights of the Round Table. But, did Arthur exist? Who was he? What kind of hero was he? When, how, and why did his legends appear and develop? Will he come back from Avalon? These are some of the questions we will try to answer.