Success for Geneva’s Children

Ten Values

1. Children are born healthy.

2. Children have timely and appropriate preventative and primary health care.

3. Families and caregivers have sufficient economic resources to meet their children’s basic needs.

4. Children have safe, stable and nurturing environments in their homes, in the community and in school.

5. Families and caregivers possess and practice child-rearing skills that promote child development.

6. Children with special needs receive timely and appropriate services.

7. Children have the opportunity to attend quality early childhood and care programs.

8. Children attend quality schools and succeed.

9. The community and schools respect and foster diversity.

10. Families exercise their voices and their votes in strengthening the Geneva community.
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Purpose

The mission of Success for Geneva’s Children is to mobilize the Geneva community to improve the health and well-being of all our children and their families. Success provides relevant data to service providers and supports effective interventions for children and families, knowing that these things have profound and long lasting beneficial impacts on the individual child, his/her family and the community. Our organization, which began in 1997, grew out of the Head Start Strategic Planning process. Success has served as a catalyst for improving the quality of life for children in Geneva by providing several unique services to the community: 1) the production of a biennial Data Report to assess and track the wellbeing of children and their families in Geneva; 2) periodic in-depth Reports examining key findings identified by the Data Report, with recommendations to address the need; and 3) annual Leadership Breakfasts to highlight the reports and successes of each previous year and raise awareness among elected officials and community leaders on the needs of children and families.

Over one five-year period, our members used the Success Data Reports to attract $4.6 million to Geneva. One multi-year grant, worth $224,000 per year, came to Geneva because Success existed, and brought a collaborative approach to the process, rather than the fragmented, competitive applications from other communities. Another agency, which has received over $500,000 during this time, reports "Population- specific local statistics have a strong impact on grant proposal scoring", and the Success data book has been the source for most of this community level information. In our most recent survey, users reported $3.85 million in grant funding, serving 3,483 children. While it is very difficult to identify the unduplicated number of children and families served, we know that the number of families is in the hundreds. Information from the 2005 Data Report was instrumental in the Central Finger Lakes' selection by America's Promise as one of the "100 Best Communities for Young People". Additionally, these indicators drive many of the strategic planning and programming decisions made by local providers.

Success for Geneva’s Children welcomes any individual or organization dedicated to working with and for families with children. Through understanding the needs and interests of children and their parents, we collectively bring resources to improving their quality of life.

Procedures

One or more indicators measure each of the ten values listed on the inside front cover. Whenever possible, Geneva’s children are compared to other children in Ontario County and New York State, using the most current available data. Also, data trends over time are shown when available. The Geneva City School District refers to the public schools attended by children who reside in the city and town of Geneva and in parts of the towns of Seneca, Phelps, and Benton, and Waterloo.

In compiling the 2014 Data Report we obtained the most recent data available. Some data sets from previous years have been eliminated or changed due to changes in how the data is kept or reported.
Background Information

- According to the 2010 Census, the city of Geneva has a population of 13,261; this is down 3% from the 2000 Census population of 13,617.

- The population of Ontario County in 2010 was 107,831. Geneva comprises roughly 12% of the county population.

- The city of Geneva is much more ethnically diverse than Ontario County overall. More than one-third of the children in Geneva are Black, Hispanic or “other”, compared with less than one-tenth of the children in the county.

- Between 2000 and 2010, the percentage of Hispanic and Black children increased and the percentage of white children decreased.
Percent of Mothers Receiving Early Prenatal Care

The early prenatal care rate is the number of live births to mothers who began prenatal care within the first 3 months of pregnancy. The likelihood that a woman will give birth to a healthy, full-term baby increases substantially with early prenatal care.

Nearly three quarters of Geneva mothers receive early prenatal care. This exceeds both the County and the State rate.

The rate of women receiving prenatal care in Geneva has steadily increased since 2009.

Goal 1: Children are Born Healthy
Low Birth Weight Rate\(^3\)

- The low birth weight rate is the percentage of live infants born weighing less than 5.5 pounds (2500 grams).

![Low Birth Weight Rates](image)

- Low birth weight is one of the strongest risk factors for infant mortality. Low birth weight may indicate a number of prenatal factors, including a lack of proper prenatal care, poor nutritional status of the mother, or drug/alcohol use by the mother.

- Despite the higher rate of mothers in Geneva receiving early prenatal care, the number of low birth weight babies born to mothers in Geneva is higher than that of the State and County.

Note: A birth being “in Geneva” or in the rest of the County indicates the mother’s residence rather than the location of the actual birth.
Infant Mortality Rate

- The infant mortality rate is the number of deaths in infants under one year of age per 1,000 live births.

- The infant mortality rate is one of the most widely used indicators of health and welfare worldwide.

- There were no infant deaths in Geneva in 2011.

Note: Given the small numbers reported in this indicator, care should be taken when drawing any conclusions.
Weight Classification among Children in the Geneva City School District (2013) 

- The Center for Disease Control (CDC) classifies weight status according to a BMI percentile scale. Obese: $\geq 95^{th}$ percentile, overweight: between $85^{th}$ and $95^{th}$ percentile, normal weight: between $15^{th}$ and $85^{th}$ percentile and underweight: $< 15^{th}$ percentile.

- The BMI of students in the Geneva City School District is measured in kindergarten, 2nd, 4th, 7th and 10th grades.

**Weight Classification of Children in Geneva City School Districts (Males)**

<table>
<thead>
<tr>
<th>Weight Status</th>
<th>Kindergarten, 2nd and 4th grades 2011</th>
<th>Kindergarten, 2nd and 4th grades 2013</th>
<th>7th and 10th grades 2011</th>
<th>7th and 10th grades 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underweight</td>
<td>1.0%</td>
<td>0.0%</td>
<td>0.8%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Normal Weight</td>
<td>62.4%</td>
<td>43.5%</td>
<td>54.2%</td>
<td>33.8%</td>
</tr>
<tr>
<td>Overweight</td>
<td>15.3%</td>
<td>15.7%</td>
<td>18.6%</td>
<td>15.5%</td>
</tr>
<tr>
<td>Obese</td>
<td>21.3%</td>
<td>20.0%</td>
<td>26.3%</td>
<td>20.9%</td>
</tr>
</tbody>
</table>

**Weight Classification of Children in Geneva City School Districts (Females)**

<table>
<thead>
<tr>
<th>Weight Status</th>
<th>Kindergarten, 2nd and 4th grades 2011</th>
<th>Kindergarten, 2nd and 4th grades 2013</th>
<th>7th and 10th grades 2011</th>
<th>7th and 10th grades 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underweight</td>
<td>0.5%</td>
<td>0.0%</td>
<td>2.9%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Normal Weight</td>
<td>56.5%</td>
<td>47.0%</td>
<td>59.4%</td>
<td>37.0%</td>
</tr>
<tr>
<td>Overweight</td>
<td>24.4%</td>
<td>15.4%</td>
<td>20.0%</td>
<td>17.8%</td>
</tr>
<tr>
<td>Obese</td>
<td>18.7%</td>
<td>16.2%</td>
<td>17.6%</td>
<td>17.0%</td>
</tr>
</tbody>
</table>
Income\textsuperscript{7,8}

- According to the United States Census, median household income represents the annual dollar income of the typical household in an area.
- Geneva’s median income lags behind both the County and the State.

Note: These figures represent data from the 2000 and 2010 census and are not adjusted for inflation.
Availability of Services for Parents

Parents and families in Geneva have access to numerous formal and informal programs designed to foster the development of children. Some of these programs are aimed at families with specific needs while others are more general in scope. The list below is a sample and is not meant to be all-inclusive.

Programs:
- Healthy Families Program
- Choose Health Action Teen (CHAT) Healthy Eating and Living Program
- Maternity and Single Parenting Support Program
- Educational programs for adults and children
- Recreational and educational programs for children and youth
- Geneva Reads
- Geneva Counts
- Parenting education and awareness programs for divorced/separating parents
- Walk and Talk
- Big Brothers Big Sisters school-and-community based mentoring
- Youth Court
- Finger Lakes Parents Supporting Children with Autism
- Ontario ARC Youth Recreation Program

Classes:
- Early prenatal class
- Sibling classes
- Parenting Skills Workshop
- TASC (previously known as GED) in English and Spanish

Services:
- Mental health counseling for individuals, couples and families
- Hypertrophic Cardiomyopathy Screening
- Dine and Discuss

Support groups:
- Single parent support group
- Second Time Around Parents
- Finger Lakes Parent Support Network

Advocacy Groups:
- NAACP
- Ontario County Youth Bureau
- Success For Geneva’s Children
- Legal Assistance of the Finger Lakes
- Child Advocacy Center of the Finger Lakes

Goal 9
The Community and Schools Respect and Foster Diversity

Note: The Federal Poverty Level for a family of 4 was $23,550 in 2013.
Children on TANF

- The Temporary Assistance for Needy Families (TANF) program provides cash assistance to low-income families. The percentage of children in TANF families reflects in part the economic need of families and in part the government's willingness to provide assistance to low-income families.

Approximately 45% of TANF households in Ontario County are child-only, meaning that the children receive assistance, but the adults do not.

For a household to qualify for TANF, there must be children under 18 present. This is unlike SNAP, which is available to all people regardless of whether they have children.

Note: Percentages calculated using 2010 Census data for numbers of households in Geneva and Ontario County.
Goal 3  Families & Caregivers Have Sufficient Economic Resources  Page 11

Household on Supplemental Nutrition Assistance Program (SNAP)\(^{11}\)

- Individuals and families who have incomes below 130% of the poverty line may receive SNAP benefits. Like TANF, the size of the food stamp caseload reflects both the economic need of a community and the level of government assistance to the low-income members of a community.

The growth in the SNAP program has leveled off since 2010

Note: New York adopted the new name for the program in 2012

A household can qualify for SNAP whether or not it contains children. This is unlike TANF, for which there must be children under 18 present.

* Changes to the eligibility guidelines for SNAP in 2008 made the program available to more people.
**Food Security**\(^{12,13}\)

- A household is food-secure if it has the resources to provide sufficient amounts of food to all households members.
- Children with inadequate nutrition are at risk of health problems, delayed physical growth, and problems in their cognitive functioning.

<table>
<thead>
<tr>
<th>Organization</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIDS Care</td>
<td>2727</td>
<td>1797</td>
<td>1542</td>
</tr>
<tr>
<td>Geneva Community Lunch Program</td>
<td>12816</td>
<td>13505</td>
<td>13557</td>
</tr>
<tr>
<td>Geneva Coalition Food Pantry</td>
<td>77904</td>
<td>92664</td>
<td>99540</td>
</tr>
<tr>
<td>Good News Weekend Lunchfest</td>
<td>834</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Faith Community Kitchen</td>
<td>3502</td>
<td>8442</td>
<td>9364</td>
</tr>
<tr>
<td>Salvation Army-Geneva</td>
<td>32130</td>
<td>38925</td>
<td>45666</td>
</tr>
<tr>
<td>Geneva School District Backpack Program</td>
<td>2730</td>
<td>6372</td>
<td>6372</td>
</tr>
<tr>
<td>TOTALS FOR ALL FOODLINK AGENCIES IN GENEVA</td>
<td>132643</td>
<td>161705</td>
<td>176041</td>
</tr>
</tbody>
</table>

* Data not available

- The Geneva Coalition Food Pantry and Salvation Army Geneva provide free groceries to poor households that qualify. The Geneva Community Lunch Program provides free lunches Monday through Friday. There are no eligibility requirements.
- The BackPack Program™ is a project of Foodlink which attempts to fill this gap by providing children who experience hunger with a bag of nutritious food on weekends and school holidays.
Housing Assistance

- Low income families may receive assistance from the government for their housing needs. Public housing complexes are owned by the government and beneficiaries live there at a reduced rent. Families that qualify for a Housing Choice Voucher (otherwise known as Section 8) live in privately owned apartments with the government paying a portion of the rent.

- Over 10% of the households in Geneva received some form of government housing assistance between 2004 and 2013. Of all the households in Geneva, 9.2% receive Housing Choice vouchers and 4.7% live in public housing.

- The number of housing Choice vouchers available in Ontario County stands at 973. There are 1103 active applicants on the Geneva Housing Authority waiting list for public housing, and 1287 on the waiting list for vouchers.

- A moratorium has been in place in the voucher program since April 2013 due to revised federal funding.

<table>
<thead>
<tr>
<th>Year</th>
<th>Vouchers</th>
<th>Public Housing</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>7%</td>
<td>6%</td>
<td>13%</td>
</tr>
<tr>
<td>2006</td>
<td>8%</td>
<td>5%</td>
<td>13%</td>
</tr>
<tr>
<td>2008</td>
<td>9%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>2010</td>
<td>9%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>2013</td>
<td>9%</td>
<td>4%</td>
<td>13%</td>
</tr>
</tbody>
</table>

Note: While the households receiving housing support are identified as within the 14456 zip code, Geneva Housing Authority staff estimate that 99% of the Housing Choice vouchers are being utilized within the City of Geneva. Therefore the percentage is based on households within the City of Geneva.
Free and Reduced Lunch Programs

- The number of students enrolled in the free and reduced lunch programs in the Geneva schools is an indication of the challenges families in Geneva face in meeting their children’s basic food needs as well as what the community can do to respond to this need.

- Children whose families’ incomes are at or below 130% of the poverty level qualify for the free lunch program ($30,615 for a family of four).

- The number of Geneva City School children receiving free and reduced lunches has consistently been more than twice the percentage for the rest of the county.

- The BackPack Program™ is a project of Foodlink which attempts to fill this gap by providing children who experience hunger with a bag of nutritious food on weekends and school holidays.

- The Vacation Lunch Program which provides free lunches to children during the school break periods. This program is staffed by Catholic Charities and funded by Rotary Club of Geneva. They serve an average of approximately 75 meals per day at two locations in the community.
Lack of subsidy funding impacts the quality of care children are receiving as well as parents’ ability to work and be self-sufficient.

Goal 7: Children Have the Opportunity to Attend Quality Child Care

As per 2010 census there are 709 children under age 6 in the city of Geneva. Of those, 81.8% of parents (all parents in household) are employed. This demonstrates that 580 children under age 6 need child care. Due to a decrease in subsidy dollars, legally exempt enrollment applications have decreased by almost 65%, meaning fewer families are receiving assistance with child care. Demand for child care referrals through CFR decreased in 2012 for care due to a decrease in child care subsidy funding. There were 111 requests in 2011 from families for child care. In 2012 there were 54 requests:

- 9 families with 12 children needing care were above 200% Poverty.
- 45 families with 69 children needing care were below the 200% Poverty Level.

Child Care Centers and registered homes have stated that the demand for care has decreased and it is affecting the stability of their programs. This is in most cases due to subsidy cuts.

Rate of Indicated Physical and Emotional Child Abuse Cases

The rate of total child abuse cases is defined as the number of cases of alleged incidents of abuse or neglect by families or publicly licensed child care providers that have been reported and per 1,000 families. A reported child abuse case becomes indicated when there is sufficient evidence that a child has experienced abuse or neglect.

**Child Abuse Reports per 1000 People**

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>County</td>
<td>13.6</td>
<td>12.8</td>
<td>13.5</td>
<td>16.0</td>
<td>15.3</td>
</tr>
<tr>
<td>Geneva</td>
<td>17.8</td>
<td>18.2</td>
<td>18.6</td>
<td>19.0</td>
<td>19.4</td>
</tr>
<tr>
<td>Rest of County</td>
<td>10.7</td>
<td>9.9</td>
<td>10.5</td>
<td>12.9</td>
<td>12.1</td>
</tr>
</tbody>
</table>

**Indicated Child Abuse Reports per 1000 People**

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>County</td>
<td>3.1</td>
<td>3.3</td>
<td>3.4</td>
<td>3.9</td>
<td>3.7</td>
</tr>
<tr>
<td>Geneva</td>
<td>4.3</td>
<td>4.6</td>
<td>5.4</td>
<td>4.3</td>
<td>4.3</td>
</tr>
<tr>
<td>Rest of County</td>
<td>2.9</td>
<td>2.5</td>
<td>2.5</td>
<td>3.2</td>
<td>3.0</td>
</tr>
</tbody>
</table>
Criminal Arrests of Minors

The number of cases of juveniles who have committed criminal acts is a measure of the overall safety of the community for young people. Juvenile offenders are defined as youth under the age of 16.

### Criminal Arrest of Minors

- **Arrests for Drug Use/Posession/Sale**
  - 2009: 15
  - 2010: 20
  - 2011: 15
  - 2012: 10

- **Arrests for Property Crimes**
  - 2009: 46
  - 2010: 34
  - 2011: 50
  - 2012: 49

- **Arrests for Violent Crimes**
  - 2009: 5
  - 2010: 1
  - 2011: 1
  - 2012: 2

### Arrests by Ages

- **Under 16**
  - 2009: 57
  - 2010: 50
  - 2011: 55
  - 2012: 56

- **16-17**
  - 2009: 90
  - 2010: 76
  - 2011: 73
  - 2012: 27
**Domestic Violence\textsuperscript{18}**

- The number of domestic violence reports is another measure of the overall safety of the community for young people. Not all reported cases result in an arrest.

- Geneva Police Department has created a Family Service Unit which reviews all reports of domestic violence. In addition, training is provided annually, giving officers a better understanding of the issue.

Note: It is unclear if the increase in reports for Geneva can be attributed to an increase in incidents or an increased willingness to report incidents.
Births to Teen Mothers\textsuperscript{19}

- The number of births to teen mothers (<20 yrs) as reported as a percentage of the total number of teen births and total number of births in Ontario County.
- Teen parents are less likely than older parents to have the educational and economic resources to meet the demands of parenting.
Educational Attainment of Mothers\(^\text{20}\)

- The educational attainment of mothers is presented as the percentage of women giving birth during the year who have various educational degrees. Mothers’ educational attainment may be related to children’s performance in school and later success in the labor market.

- In the 14456 zip code, 20.7% of mothers did not have a high school degree in 2012, while 25.8% had 4 or more years of college education. The educational attainment of new mothers in Ontario County excluding Geneva was much higher—only 7.8% lacked a high school degree and 40.3% had 4 years or more of college education.

- The percentage of new mothers without a high school diploma in Geneva decreased from 25% in 2009 to 20.7% in 2012.

![Educational Attainment of Mothers 2012](image)

![Trends in New Mother Education: Less Than High School](image)
Early Intervention for Children Ages 0-3

♦ A key aspect of early education and childhood development is that children with special needs are quickly identified and provided with appropriate services.

♦ The Ontario County Early Intervention Program is a Federal and State mandated and County Department of Health administered program that provides services to eligible children with developmental delays, ages 0-3. The program is free to parents and anyone can make a referral to the program. Following the early intervention program, the child may be eligible to transition to the age 3-5 Preschool Program.

♦ Services in the Early Intervention Program include but are not limited to family training, counseling, parent support groups, health services, speech/language services, physical therapy, transportation and social work.

♦ For children at risk, an early intervention program during these critical years not only provides benefits for the child, but also savings in the long term for the society.

♦ 93 Ontario children ages 0-3 received early intervention services in 2011-2012 school year—13 of those children were in Geneva.

![Number of Geneva Children Ages 0-3 Who Receive Early Intervention Services](chart.jpg)
Special Services for Elementary School Students

Committee on Special Education exists to evaluate referrals made by parents, teachers, physicians or other sources to determine if a student qualifies to receive special education services. Such services include but are not limited to speech therapy, physical therapy, special classes, counseling, and transportation to other facilities to receive additional services.

This rate is a ratio of the count of school-age students with disabilities (ages 4-21) to the total enrollment of all school-age students in the school district, including students who are parentally placed in non-public schools located in the school district. The numerator includes all school-age students for whom a district has Committee on Special Education (CSE) responsibility to ensure the provision of special education services. The denominator includes all school-age students who reside in the district.
Child Care

♦ As per 2010 census there are 709 children under age 6 in the city of Geneva

♦ Of those, 81.8% of parents (all parents in household) are employed. This demonstrates that 580 children under age 6 need child care.

♦ Due to a decrease in subsidy dollars, legally exempt enrollment applications have decreased by almost 65%, meaning fewer families are receiving assistance with child care.

♦ Demand for child care referrals through CFR decreased in 2012 for care due to a decrease in child care subsidy funding.

♦ There were 111 requests in 2011 from families for child care. In 2012 there were 54 requests;
  • 9 families with 12 children needing care were above 200% Poverty.
  • 45 families with 69 children needing care were below the 200% Poverty Level.

♦ Child Care Centers and registered homes have stated that the demand for care has decreased and it is affecting the stability of their programs. This is in most cases due to subsidy cuts.
Performance in English/Language Arts

- Students’ performance in English/Language Arts (ELA) is measured by the percentage achieving levels 3 or 4 (on a scale of 1 to 4). These levels are considered the state standard for listening, reading, and writing.

<table>
<thead>
<tr>
<th>Grade 3</th>
<th>Grade 4</th>
<th>Grade 5</th>
<th>Grade 6</th>
<th>Grade 7</th>
<th>Grade 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>47%</td>
<td>53%</td>
<td>45%</td>
<td>51%</td>
<td>33%</td>
</tr>
<tr>
<td>2011</td>
<td>47%</td>
<td>46%</td>
<td>44%</td>
<td>48%</td>
<td>46%</td>
</tr>
<tr>
<td>2012</td>
<td>45%</td>
<td>50%</td>
<td>52%</td>
<td>48%</td>
<td>39%</td>
</tr>
<tr>
<td>2013</td>
<td>20%</td>
<td>22%</td>
<td>21%</td>
<td>26%</td>
<td>24%</td>
</tr>
<tr>
<td>2013 w/ 2012 cutpoints</td>
<td>36%</td>
<td>40%</td>
<td>38%</td>
<td>52%</td>
<td>41%</td>
</tr>
</tbody>
</table>

- The assessment changed in 2013 to align with the new Common Core Learning Standards. A growing number of parents elected to refuse to have their children take the NYS assessment, which impacts the percentage reported as achieving proficiency.
Performance in Mathematics

- Students’ performance in math is measured by the percentage achieving levels 3 or 4 on the state test. These levels are considered the state standard for knowledge, reasoning, and problem solving in mathematics.

![Math Proficiency Chart]

- The assessment changed in 2013 to align with the new Common Core Learning Standards. A growing number of parents elected to refuse to have their children take the NYS assessment, which impacts the percentage reported as achieving proficiency.
Regents Test Performance

- Regents test performance calculates the percentage of students who are successful in the Regents exam in a given subject after four years of high school.

- Geneva students have seen steady improvement in all areas, with the greatest improvement in US History.

<table>
<thead>
<tr>
<th></th>
<th>ELA</th>
<th>Math</th>
<th>Science</th>
<th>Global</th>
<th>US History</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007 cohort</td>
<td>76%</td>
<td>76%</td>
<td>77%</td>
<td>73%</td>
<td>71%</td>
</tr>
<tr>
<td>2008 cohort</td>
<td>78%</td>
<td>78%</td>
<td>79%</td>
<td>73%</td>
<td>74%</td>
</tr>
<tr>
<td>2009 cohort</td>
<td>82%</td>
<td>80%</td>
<td>80%</td>
<td>78%</td>
<td>80%</td>
</tr>
</tbody>
</table>
Test Performance among Economically Disadvantaged Children

- Children from low-income households may have fewer resources with which to take advantage of educational opportunities. Economically disadvantaged children are defined as children who qualify for free or reduced lunch. One indicator of the extent to which these children face particular challenges in school is the percentage of this group meeting state standards in Math and English/Language Arts (ELA).
The Temporary Assistance for Needy Families (TANF) program provides cash assistance to low-income families. The percentage of children in TANF families reflects in part the economic need of families and in part the government's willingness to provide assistance to low-income families.

Approximately 45% of TANF households in Ontario County are child-only, meaning that the children receive assistance, but the adults do not.

For a household to qualify for TANF, there must be children under 18 present. This is unlike SNAP, which is available to all people regardless of whether they have children.

Note: Percentages calculated using 2010 Census data for numbers of households in Geneva and Ontario County.

Goal 3  Families & Caregivers Have Sufficient Economic Resources

Goal 8  Children Attend Quality Schools and Succeed

Graduation Rate

- Geneva’s overall graduation rate for the 2012-13 school year shows a 10 point gain over the 2008-09 school year.

<table>
<thead>
<tr>
<th></th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
<th>2012-13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>71</td>
<td>71</td>
<td>71</td>
<td>75</td>
<td>81</td>
</tr>
<tr>
<td>Economically</td>
<td>52</td>
<td>42</td>
<td>63</td>
<td>71</td>
<td>75</td>
</tr>
<tr>
<td>Disadvantaged</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students w/</td>
<td>43</td>
<td>37</td>
<td>28</td>
<td>57</td>
<td>66</td>
</tr>
<tr>
<td>disabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>79</td>
<td>83</td>
<td>84</td>
<td>87</td>
<td>93</td>
</tr>
<tr>
<td>Black</td>
<td>58</td>
<td>42</td>
<td>44</td>
<td>41</td>
<td>75</td>
</tr>
</tbody>
</table>

- While all categories of students showed gains, progress was most notable among students with disabilities (+53%) and economically disadvantaged students (+44%).
Availability of Services for Parents

Parents and families in Geneva have access to numerous formal and informal programs designed to foster the development of children. Some of these programs are aimed at families with specific needs while others are more general in scope. The list below is a sample and is not meant to be all-inclusive.

**Programs:**
- Healthy Families Program – Child and Family Resources
- Choose Health Action Teen (CHAT) Healthy Eating and Living Program – Finger Lakes Health partnering with schools and others upon request
- Maternity and Single Parenting Support Program – Catholic Charities of the Finger Lakes
- Educational programs for adults and children – Geneva Public Library
- Recreational and educational programs for children and youth – Boys and Girls Club, Girl Scouts, Boy Scouts
- Geneva Reads – Hobart and William Smith Colleges
- Geneva Counts – Hobart and William Smith Colleges
- Parenting education and awareness programs for divorced/separating parents – Child and Family Resources
- Walk and Talk – Finger Lakes Health
- Big Brothers Big Sisters school- and community-based mentoring
- Youth Court – Partnership for Ontario County
- Finger Lakes Parents Supporting Children with Autism – Happiness House and Geneva City School
- Ontario ARC Youth Recreation Program

**Classes:**
- Early prenatal class – Finger Lakes Health System
- Sibling classes – Finger Lakes Health
- Parenting Skills Workshop – Cornell Cooperative Extension
- TASC (previously known as GED) in English and Spanish – Finger Lakes Community College

**Services:**
- Mental health counseling for individuals, couples and families – Family Counseling of the Finger Lakes
- Hypertrophic Cardiomyopathy Screening – Finger Lakes Health
- Dine and Discuss – Finger Lakes Health

**Support groups:**
- Single parent support group – Cornell Cooperative Extension
- Second Time Around Parents – Cornell Cooperative Extension
- Finger Lakes Parent Support Network

**Advocacy Groups:**
- NAACP
- Ontario County Youth Bureau
- Success For Geneva’s Children
- Legal Assistance of the Finger Lakes
- Child Advocacy Center of the Finger Lakes
The Community Has Activities and Events that are Oriented Toward Families and Celebrate Cultural Diversity

- There are many ongoing activities and events in Geneva sponsored by a variety of organizations. The list below is a sampling.

<table>
<thead>
<tr>
<th>Spring</th>
<th>Summer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rail Jam (snowboarding)</td>
<td>Mt. Olive Carnival at Lakefront</td>
</tr>
<tr>
<td>Geneva Night Out</td>
<td>Relay for Life at GHS</td>
</tr>
<tr>
<td>Geneva Reads Book Fest</td>
<td>Geneva Music Festival</td>
</tr>
<tr>
<td>Geneva Reads Community Read Month</td>
<td>Latino Fest at Bicentennial Park</td>
</tr>
<tr>
<td>Boys &amp; Girls Club Bowl-a-thon</td>
<td>American Legion Festival</td>
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<tr>
<td>Easter Brunch &amp; Egg Hunt at American Legion</td>
<td>Musselman Triathlon</td>
</tr>
<tr>
<td>Arbor Day Tree Planting</td>
<td>Fireman’s Parade</td>
</tr>
<tr>
<td>Child and Family Resources Family Connections Pinwheel Garden Event</td>
<td>Cruisin’ Night</td>
</tr>
<tr>
<td>Festival of Nations at GHS</td>
<td>Cubby Race</td>
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<tr>
<td>Pulteney Park clean up</td>
<td>Annual Glorious Garlic Festival</td>
</tr>
<tr>
<td>National Lake Trout Derby</td>
<td>St. Paul’s Back to School Youth Block Party</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Winter</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mayor’s Tree Lighting Ceremony</td>
<td>Barktoberfest</td>
</tr>
<tr>
<td>Geneva Night Out</td>
<td>Halloween Parade</td>
</tr>
<tr>
<td>Child and Family Resources Family Connections Pinwheel Garden Event</td>
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</tr>
<tr>
<td>Martin Luther King Jr. Day of Service</td>
<td>Veteran’s Day at the Armory</td>
</tr>
<tr>
<td>Martin Luther King Jr. annual march</td>
<td>Holiday Farmers Market</td>
</tr>
<tr>
<td>Deck the Halls</td>
<td>Deck the Halls</td>
</tr>
</tbody>
</table>

- Additional activities are listed on the Chamber of Commerce website
  http://www.genevany.com/content/view/events-calendar.html
Voter Turnout Related to Geneva City School District\textsuperscript{29}

\begin{itemize}
  \item Since 2006, the annual votes for the \textit{budget and board} generated interest of 7\% - 17\%; with the highest in 2010, least in 2006. Trend indicates decreasing voter turnout for annual \textit{budget and board} votes until 2010.
  \item A 2006 report commissioned by the governor found that overall turnover for school budget votes in New York was 14.2\%.
  \item Voters eligible to vote in Geneva School District reside in the City and Town of Geneva in Ontario County, the Town of Benton in Yates County and parts of Waterloo in Seneca County.
\end{itemize}
Key Findings

♦ While more than 75% of Geneva mothers receive early prenatal care, the rate of low birth rates has doubled.

♦ The percentage of new mothers without a high school diploma in Geneva decreased from 25% in 2009 to 20.7% in 2012.

♦ 82% of the students entering Geneva High School in 2009 passed the English/Language Arts Regents exam after 4 years of school, compared to 76% of the students who entered in 2007.

♦ The graduation rate from Geneva High School has increased across every category since the 2008-09 school year. Students with disabilities and economically disadvantaged students made the most gains, 53% and 44%, respectively.

♦ Reporting of domestic violence has increased more than 50% between 2010 and 2012.

♦ Arrests of minors are down 50% since 2009.
The percentage of Geneva babies born with low birth weight has doubled since 2009.

Goal 1: Children are Born Healthy

Low Birth Weight Rate

The low birth weight rate is the percentage of live infants born weighing less than 5.5 pounds (2500 grams).

Low birth weight is one of the strongest risk factors for infant mortality. Low birth weight may indicate a number of prenatal factors, including a lack of proper prenatal care, poor nutritional status of the mother, or drug/alcohol use by the mother.

Despite the higher rate of mothers in Geneva receiving early prenatal care, the number of low birth weight babies born to mothers in Geneva is higher than that of the State and County.

Note: A birth being "in Geneva" or in the rest of the County indicates the mother's residence rather than the location of the actual birth.
The early prenatal care rate is the number of live births to mothers who began prenatal care within the first 3 months of pregnancy. The likelihood that a woman will give birth to a healthy, full-term baby increases substantially with early prenatal care.

The rate of women receiving prenatal care in Geneva has steadily increased since 2009. Nearly three quarters of Geneva mothers receive early prenatal care. This exceeds both the County and the State rate.

Goal 1  
Children are Born Healthy
According to the 2010 Census, the city of Geneva has a population of 13,261; this is down 3% from the 2000 Census population of 13,617. The population of Ontario County in 2010 was 107,831. Geneva comprises roughly 12% of the county population. The city of Geneva is much more ethnically diverse than Ontario County overall. More than one third of the children in Geneva are Black, Hispanic or "other", compared with less than one tenth of the children in the county. Between 2000 and 2010, the percentage of Hispanic and Black children increased and the percentage of white children decreased.
The mission of Success for Geneva’s Children is to mobilize the Geneva community to improve the health and well-being of all our children and their families. Success provides relevant data to service providers and supports effective interventions for children and families, knowing that these things have profound and long-lasting beneficial impacts on the individual child, his/her family, and the community. Our organization, which began in 1997, grew out of the Head Start Strategic Planning process. Success has served as a catalyst for improving the quality of life for children in Geneva by providing several unique services to the community: 1) the production of a biennial Data Report to assess and track the wellbeing of children and their families in Geneva; 2) periodic in-depth Reports examining key findings identified by the Data Report, with recommendations to address the need; and 3) annual Leadership Breakfasts to highlight the reports and successes of each previous year and raise awareness among elected officials and community leaders on the needs of children and families.

Over one five-year period, our members used the Success Data Reports to attract $4.6 million to Geneva. One multi-year grant, worth $224,000 per year, came to Geneva because Success existed, and brought a collaborative approach to the process, rather than the fragmented, competitive applications from other communities. Another agency, which has received over $500,000 during this time, reports “Population-specific local statistics have a strong impact on grant proposal scoring”, and the Success data book has been the source for most of this community-level information. In our most recent survey, users reported $3.85 million in grant funding, serving 3,483 children. While it is very difficult to identify the unduplicated number of children and families served, we know that the number of families is in the hundreds. Information from the 2005 Data Report was instrumental in the Central Finger Lakes’ selection by America’s Promise as one of the “100 Best Communities for Young People”. Additionally, these indicators drive many of the strategic planning and programming decisions made by local providers.

Success for Geneva’s Children welcomes any individual or organization dedicated to working with and for families with children. Through understanding the needs and interests of children and their parents, we collectively bring resources to improving their quality of life.

Procedures
One or more indicators measure each of the ten values listed on the inside front cover. Whenever possible, Geneva’s children are compared to other children in Ontario County and New York State, using the most current available data. Also, data trends over time are shown when available.

The Geneva City School District refers to the public schools attended by children who reside in the city and town of Geneva and in parts of the towns of Seneca, Phelps, and Benton, and Waterloo.

In compiling the 2014 Data Report we obtained the most recent data available. Some data sets from previous years have been eliminated or changed due to changes in how the data is kept or reported.

**CHILD AND FAMILY RESOURCES, INC.**
...hand in hand for children and families

- Free Child Care Referrals and Search Tips
- Home Visiting and Parenting Support
- Child Care Provider Training and Resources
- Child Friendly Resource Room for Parents and Children
- Free Family Fun Events, Lending Library of Toys and Resources
- Car Seats & More....

315-781-1491
...serving Ontario, Seneca & Yates counties

**HEALTHY FAMILIES ONTARIO**

Healthy Families Ontario offers two home-based services free for families that are having a baby or have a newborn.

- How to care for yourself when expecting and after the baby is born
- Information about infant and child development
- Fun activities to do with your child to promote development and learning
- Helping your child learn about the world through play
- Positive support and reinforcing the strengths of your family
- Parenting options and ideas
- Referrals to other services within the community

www.cfresources.org
41 Lewis Street, Geneva, NY 14456
Legal Assistance of Western New York, Inc. can help students and families understand their legal rights and overcome barriers to educational development. Call LawNY for help with:

- Special Education needs
- Discrimination
- Bullying
- Disciplinary actions
- Understanding your educational rights

Ontario County Office: 315-781-1093
Yates County Office: 315-536-9654
Seneca County Office: 315-568-4200

Safe Harbors of the Finger Lakes, Inc. provides services for individuals, children and families who have experienced domestic violence, sexual assault, or child sexual abuse in Yates, Ontario, and Seneca counties.

Call our office or visit us on the web for more information.
www.safeharborsfl.org
## Success for Geneva's Children

### Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rev. Jim Gerling, President</td>
<td>Community</td>
</tr>
<tr>
<td>Patty D’Amico, Vice President</td>
<td>Ontario County Youth Bureau</td>
</tr>
<tr>
<td>Julie Champion, Secretary</td>
<td>Child and Family Resources, Inc.</td>
</tr>
<tr>
<td>Lara Chatel Turbide, Treasurer</td>
<td>Finger Lakes Health</td>
</tr>
<tr>
<td>T.B.D.</td>
<td>Geneva City Council</td>
</tr>
<tr>
<td>Jennifer Brownell</td>
<td>Partnership for Ontario County</td>
</tr>
<tr>
<td>John Cromartie</td>
<td>Finger Lakes Community College</td>
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<tr>
<td>Lynn D’Amico</td>
<td>Happiness House</td>
</tr>
<tr>
<td>Josh Davis</td>
<td>GCSD After-School Program</td>
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<tr>
<td>Katie Flowers</td>
<td>Hobart and William Smith Colleges</td>
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<tr>
<td>Arlene Francis</td>
<td>Geneva Boys and Girls Club</td>
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<tr>
<td>Jane Gerling</td>
<td>Community</td>
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<tr>
<td>Dr. Jane McCaffrey</td>
<td>Medical Associates of the Finger Lakes</td>
</tr>
<tr>
<td>Trina Newton</td>
<td>Superintendent, Geneva City S. D.</td>
</tr>
<tr>
<td>Eileen Tiberio</td>
<td>Ontario County Dept. of Social Services</td>
</tr>
<tr>
<td>Janelle Toner</td>
<td>Geneva City Recreation Department</td>
</tr>
<tr>
<td>Ryan Mullaney</td>
<td>Student Rep. - HWS</td>
</tr>
</tbody>
</table>

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To connect and empower all people in our community, especially young people who need us most, to reach their full potential.
Success for Geneva’s Children

c/o Child and Family Resources, Inc.
671 Exchange Street
Geneva, NY 14456

www.SuccessForGenevasChildren.org

Cover photography courtesy of
Hobart and William Smith Colleges

Success for Geneva’s Children is grateful to our funders – without their support, this report would not have been possible.