Ontario County Needs Assessment Survey

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My Role
Distribution, facilitation of survey completion and data entry:
Paper to Online
• Distributed collection boxes and/or facilitated survey completion at the following locations:
  - Boys and Girls Club and Teen Center
  - The Migrant Health Center
  - Finger Lakes Community College (branch in Geneva)
  - The Geneva Public Library and Teen Room
  - Midlakes Middle School
  - 21st Century Program at Geneva Middle School
  - Festival of Nations Event at Geneva High School (figure 2)
• Involvement with Geneva Youth Concerns Group
• Success for Geneva’s Children Meeting
• Data Entry: Total = 354

Facilitation of Youth Survey Completion
• Help to decipher mature language and layout of survey
• Encourage youth to consider UNMET needs in Ontario County
• Engage youth in discussion around relevant issues

Youth Concerns Group
• Engage youth in discussion around relevant issues
• Encourage youth to consider UNMET needs in Ontario County
• Empower youth to create change in Geneva
• Areas of youth concern:
  - Mutual Respect: authority figures e.g. teachers, police officers (figure 1)
  - Transportation
  - Voice
  - Recreation
  - Safety
• Fundraiser planning for summer youth activities

Distribution and Data Entry Process
• January 23 - February 3, 2009
  - Locations determined for survey distribution (online and print)
  - Organizations contacted
  - Paper copies and collection boxes distributed to various locations
• February 3 - March 13, 2009
  - Paper copies collected
  - Surveys manually entered into online database and recycled (354)

Purpose
Determine UNMET needs in Ontario County
• Developed (2008) and distributed (2009) by the Ontario County Partners for Community Solutions Committee
  *1st step in the development of overall county plan
• Provide data for community partner agencies
  - secure additional funding
  - make decisions about existing funding
• Include as full a range of demographic representation as possible

Data Analysis
Areas of Need Tested:
• Children and Youth
• Education
• Housing
• Financial Self-Sufficiency
• Economy
• Public Safety
• Transportation
• Health
Survey Response:
• 856 electronic
• 683 hard copies *manually entered into web database
• Total= 1,539 *statistically significant based on latest county census data

Age Distribution of Respondents

Normalized Stack Ranking of Unmet Needs

Greatest Unmet Need: Children and Youth Category

Methods
• Distributed to over 50 public sites throughout the county
• Available online (English and Spanish)
• Available in print (English, Spanish and Large Print)
• Special facilitation to help participants understand the language and intent of the survey

References